

Action Pictures of Striking Plays in the World's Series  
Pages 8, 9 and 11

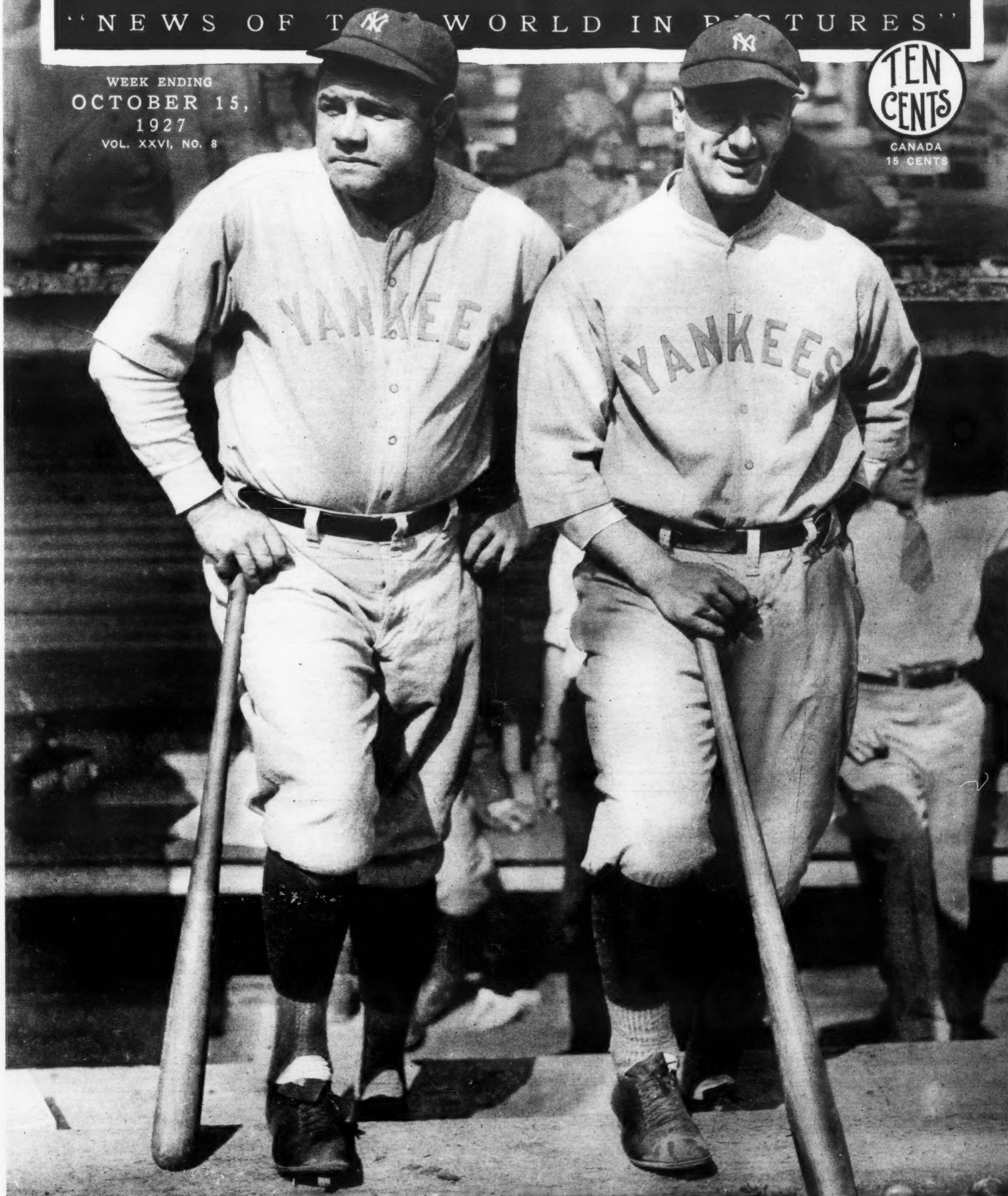
# Mid-Week Pictorial

NEWS OF THE WORLD IN PICTURES

WEEK ENDING  
OCTOBER 15,  
1927  
VOL. XXVI, NO. 8

TEN  
CENTS

CANADA  
15 CENTS



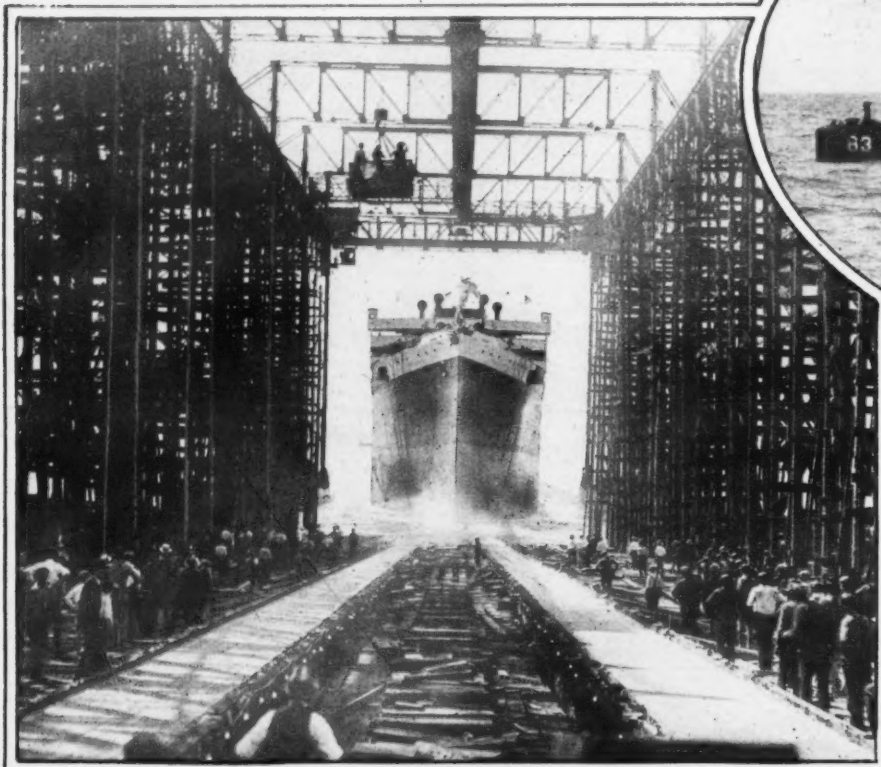
**The King and Crown Prince of Swat: Babe Ruth and Lou Gehrig**  
of the Yankee Team, First and Second, Respectively, in Home-Run Hitting for 1927, the Babe Having Clouted Sixty, Setting Up a New Record, and Lou Having Accounted for Forty-seven, Standing at Forbes Field, Pittsburgh, Before the Opening Game of the World's Series.  
(Times Wide World Photos.)

Additional Pictures of World's Series Games and Players on Pages 8, 9 and 11 of This Issue.

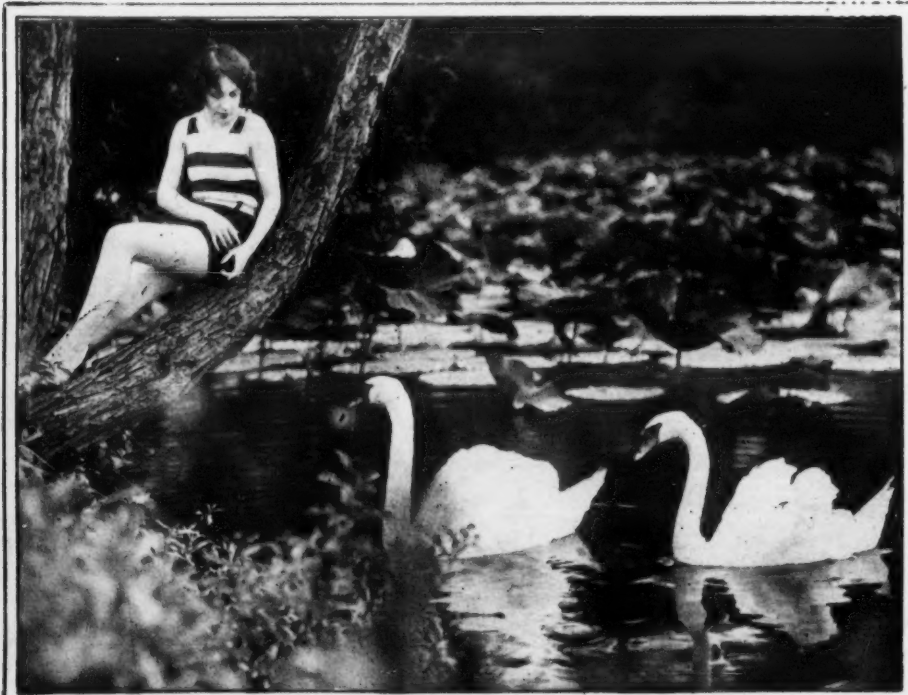




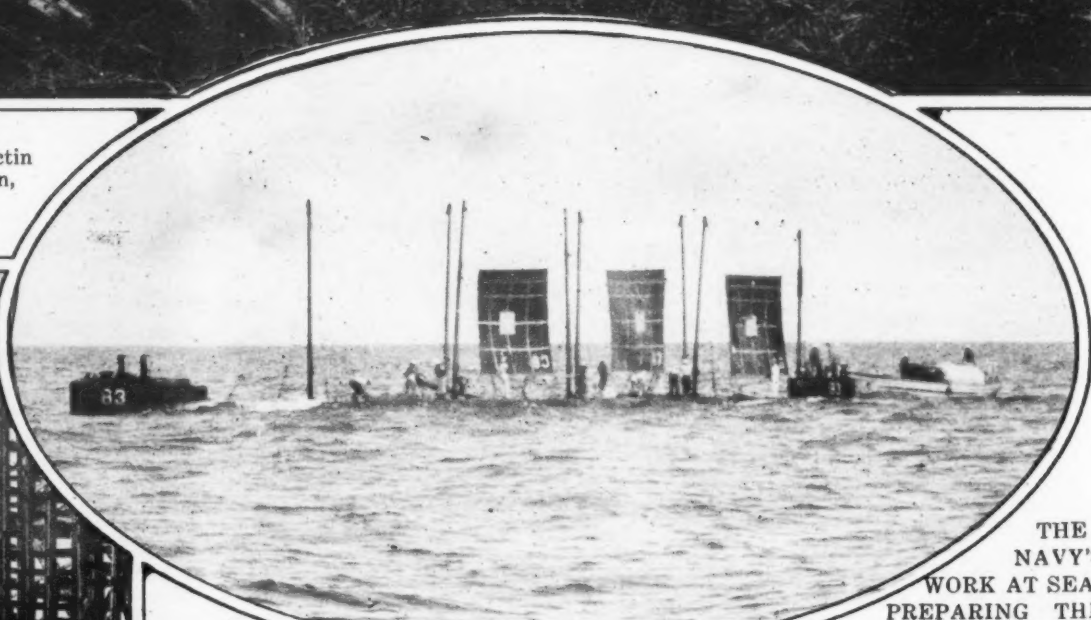
WHERE RACE SUICIDE IS TABOO: NINE CHILDREN, Sons and Daughters of Mr. and Mrs. Lancelot Jacques 5th, of Cotoctin Manor, Md. Left to Right Are: Jane, Mary, Lancelot 6th, Denton, Samuel, Julia, Edgar, Richard and Susan.  
(© Harris & Ewing, From Times Wide World.)



A NEW QUEEN OF THE SEAS: LAUNCHING at Newport News, Va., of the California, Considered the Finest and Most Modern of Passenger Liners Constructed in an American Shipyard. Her Cost Was \$7,000,000, Her Registered Tonnage Is 22,000, Her Displacement 31,000 Tons and Her Speed 18 Knots. She Is the First Merchant Vessel Electrically Driven on the Naval Plan. One Feature Is a 140-Auto Garage for Tourist Passengers.  
(Times Wide World Photos.)



FEEDING THE SWANS: MISS LOUISE NORRIS Ministers to Them at Lake Forrest, Forrest Hills, Near Augusta, Ga.  
(Montell.)



THE NAVY'S WORK AT SEA: PREPARING THE TARGETS for Practice With the Big Guns—an Important Part of the Routine of the Asiatic Squadron.



## METROPOLITAN AMUSEMENT GUIDE



NEW AMSTERDAM THEATRE, West 42d St.  
Mats. Wed. (Pop.) & Sat. 2:15.  
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with **EDDIE CANTOR**  
Music and Lyrics by **IRVING BERLIN**

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### FEATURE MOTION PICTURES

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**AL JOLSON** in "THE JAZZ SINGER"  
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**WARNER THEATRE** Broadway at 52d St.  
Matinee Daily at 2:30. Evenings 8:30.  
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**WORLD'S GREATEST THEATRE**  
**ROXY SYMPHONY ORCH. OF 110**  
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MARIA GAMBARELLI, Prima Ballerina  
DAILY Matinees Monday to Friday, Until 6 P. M., Orchestra & Balcony, 50c



# "Let's ask Traynor ~ I'll bet he knows!"



"I SAY, Traynor!"

A young man joined the group, a man who looked like any other well groomed business man until you noticed something about him... his eyes... his bearing... his voice... that suggested breeding, refinement, cultivation, that indefinable something that gives a man distinction.

"Traynor, you know those famous lines: 'Stone walls do not a prison make.' I say it's from one of Shakespeare's plays, but the others insist Herrick wrote it."

Traynor filled out the quotation with a smile. That's the delightful poem which Lovelace wrote to Althea when he was imprisoned at Westminster. Don't you remember?

"Stone walls do not a prison make,  
Nor iron bars a cage;  
Minds innocent and quiet take  
That for a hermitage."

"Oh, Traynor!" Some one was calling to the popular young man. He crossed the room and joined another group.

"Amazingly well-informed chap, that Traynor," remarked one of the men in the group he had just left. "It's a treat to talk with him. He must have done a tremendous amount of reading, and yet I don't know how he has found time for it, I happen to know he is a very busy man."

## How Traynor Found Time to Cultivate His Mind

Traynor was a busy man—a very successful man, and, like so many successful business men, he never had had much opportunity to read. The little knowledge remembered from school-days stood him in poor stead when he found himself in the company of well-read people.

So much of the conversation was clear over his head. He heard names... Dante, Emerson, Schopenhauer, Huxley, William Morris. Names vaguely familiar. Who were they? What had they done? What had they said? Why were they famous?

He couldn't spare the time to read about them. He couldn't spare the time to study literature, history, philosophy—all the fascinating things well-read people talk about. If there were only some one volume that would give him the "high lights"—the information he ought to know, without words, words, words!

Someone told him about the famous Elbert Hubbard Scrap Book. Told him that it was a whole library condensed into one volume. More in curiosity than anything else, he sent for a copy.

## The Elbert Hubbard Scrap Book

Elbert Hubbard was probably the most versatile genius that America has ever produced. Writer, orator, craftsman, business man—he astounded the world by his many-sided activities and his extraordinary success.

Hubbard set about deliberately to make himself a master in many fields. When still quite young, he began to mark all the bits of writing that inspired and helped him most. He read everything—searched the literature of every age and every country—to find ideas. He marked only what he thought inspiring and great.

As the collection grew, they became Hubbard's greatest source of inspiration. He turned to these things constantly. They helped him win fame as a writer and orator. At the time of his death on the Lusitania, they had become a priceless collection of great thoughts—the fruit of a whole lifetime of discriminating reading.

Now the remarkable Elbert Hubbard Scrap Book has been published—and you, too, can possess this collection of the best thoughts and ideas of the last twenty-five hundred years—you, too, can become well informed without wading through a lot of uninteresting reading!

The Elbert Hubbard Scrap Book is a fine example of Roycroft book-making. Set Venetian style—a page within a page—printed in two colors on fine tinted paper. Bound scrap-book style and tied with linen tape. The best of a lifetime of discriminating reading, choice selections from 500 great writers. *There is not a commonplace sentence in the whole volume.*

Examine The Elbert Hubbard Scrap Book at our expense! The coupon entitles you to the special five-day examination—if you act at once. Just send off the coupon today, and the famous Elbert Hubbard Scrap Book will go forward to you promptly. When it arrives glance through it. If you aren't inspired, enchanted—simply return the Scrap Book within the five-day period and the examination will have cost you nothing. Otherwise send only \$2.90, plus few cents postage in full payment.

We urge you to act now. We want you to see the Scrap Book, to judge it for yourself. Mail this coupon TODAY to Wm. H. Wise & Co., Roycroft Distributors, Dept. 2710, 50 West 47th Street, New York City.

Examine the famous  
ELBERT HUBBARD  
Scrap Book  
FREE

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Dept. 2710, 50 West 47th Street, New York City

You may send me for five days' free examination a copy of Elbert Hubbard's Scrap Book in cloth-lined butcher paper binding. Within the five-day period I will either return the Scrap Book without obligation or keep it for my own and send only \$2.90 plus few cents postage, in full payment.

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# How to Speak and Write Masterly English

Does your English reveal your lack of education, or does it prove that you are a person of culture and refinement? Are you handicapped in your speech and writing, or does your command of English rise to meet every occasion and every situation? English is the one tool you must use every day. This tells how you can improve it almost at once.

MANY persons say, "Did you hear from him today?" They *should* say, "Have you heard from him today?" Some spell calendar "*calender*" or "*calander*." Still others say "between you and I" instead of "between you and me." It is astonishing how often "who" is used for "whom," and how frequently the simplest words are mispronounced. Few know whether to spell certain words with one or two "c's" or "m's" or "r's" or with "ie" or "ei," and when to use commas in order to make their meaning absolutely clear. Most persons use only common words—colorless, flat, ordinary. Their speech and their letters are lifeless, monotonous, humdrum.

## Your English Reveals You

Does your English help or hurt you? Do you write and speak correctly or do your errors reveal and handicap you? Every time you talk, every time you write you show what you are. When you use the wrong word, when you mispronounce a word, when you punctuate incorrectly, when you use flat, ordinary words, you handicap yourself enormously. Words are the driving, compelling force in business. Ideas cannot be expressed except in words. An unusual command of English enables you to present your ideas clearly, forcefully, convincingly. Your English is a tool you use every day to help you improve your business or social position. If it is correct it helps you. If incorrect it hurts you more than you will ever know, for people are too polite to tell you about your mistakes.

## Stop Making Mistakes

For many years Mr. Cody studied the problem of creating instinctive habits of using good English. He appealed to school superintendents, and 150 of them placed classes at his disposal for experiment. He appealed to great corporations, and they let their employees be tested so Mr. Cody would know how accurate they really were. He was amazed to discover that the average person in school or in business is only 61% efficient in the vital points of English grammar. After countless experiments Mr. Cody finally invented a simple method by which

you can acquire a better command of the English language in only 15 minutes a day. Now you can stop making the mistakes in English which have been hurting you.

## Sherwin Cody's Self-Correcting Method

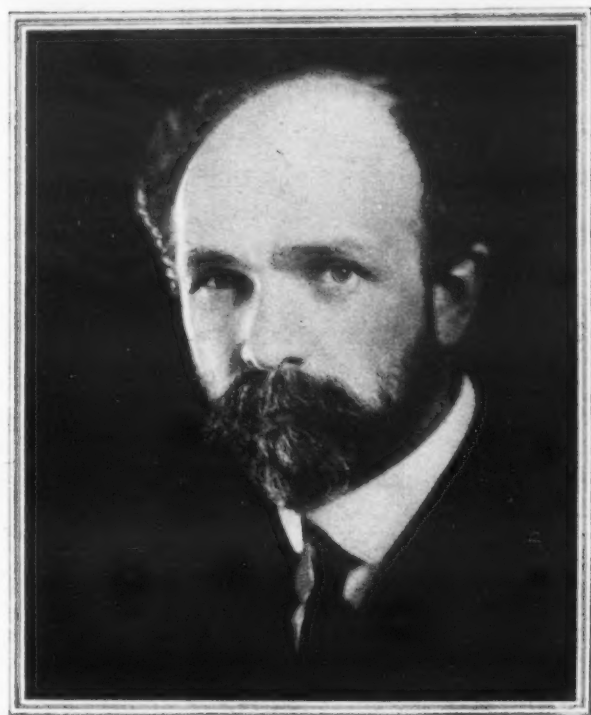
Mr. Cody was granted a patent on his unique device, and now he places it at your disposal. You do the lesson given on any particular page, then you see just how Mr. Cody would correct that paper. You mark your errors and check them in the first blank column. Next week you try that page again, on the second unmarked sheet, correct your errors, and check them in the second column. You see at a glance what you have failed to remember, and at the bottom you compare your average with that of grammar school graduates, high school graduates, and experienced stenographers, until you have reached the 100% point in spelling, punctuation, grammar, and expression.

## Learn by Habit—Not by Rules

Mr. Cody has applied scientific principles to teaching the correct use of our language. He made tens of thousands of tests of his various devices before inventing his present method. In all his tests he found that the trouble with old methods is that they do not stick in the mind. Rules are memorized, but correct habits are not formed. Finally the rules themselves are forgotten. The new Sherwin Cody method provides for the formation of correct habits by constantly calling attention to the mistakes you make.

## Only 15 Minutes a Day

One of the wonderful things about Mr. Cody's course is the speed with which these habit-forming practice drills can be carried out. You can write the answer to fifty questions in 15 minutes and correct your work in 5 minutes more. The drudgery and work of copying have been ended by Mr. Cody. Moreover, you do not have to go through page after page of material with which you are familiar. You concentrate always *on your mistakes* until it becomes "second nature" to speak and write correctly.



SHERWIN CODY

## Write for Free Book

A booklet explaining Mr. Cody's remarkable Course in Language Power is ready. If you are ever embarrassed by mistakes in grammar, spelling, pronunciation, if you cannot instantly command the exact words with which to express your ideas, this book will prove a revelation to you.

A command of polished and effective English not only denotes education, but it wins friends and impresses favorably those with whom you come in contact. Many men and women spend years in high school and years in college largely to get this key to social and business success. Now a really efficient system of acquiring an unusual command of English is offered to you. Sparetime study—15 minutes a day—in your own home will give you power of language that will be worth more than you now realize.

Write for this new free book, "How to Speak and Write Masterly English." Merely mail the coupon or a letter or even a postal card. You never can reach your greatest possibilities until you use correct English. Write today for the free booklet that tells about Mr. Cody's simple invention.

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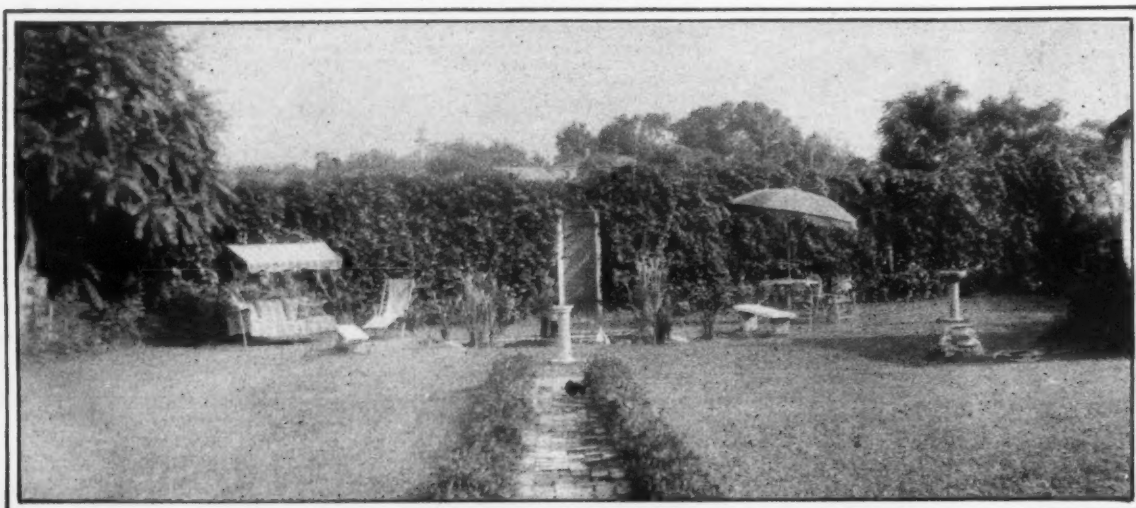
## PRIZE-WINNING PICTURES IN THE HOME GARDEN CONTEST

### First Prize—Ten Dollars

Won by Mrs. A. A. McGuire, 1,812 North Cedar Street, Spokane, Wash.



BY THE ROCK-BORDERED POOL.



PLACID LOVELINESS.

Three Dollars Awarded to Mrs. Joseph L. Wills, Louisa, Va.

**M**ID-WEEK PICTORIAL invites its readers all over the land to send in photographs of their gardens, to be entered in its Garden Contest. The competition is not intended to include great estates with their staffs of highly paid gardeners. Rather it applies to gardens that adjoin or surround the typical American home. The award of prizes will be based not on the size of the gardens, but on their beauty, variety and design—all the elements that add to their attractiveness.

The prize-winning photographs sent in each week will be reproduced the next week in the pages of Mid-Week Pictorial, which will award a first prize of ten dollars (\$10) in cash for the photograph adjudged the best each week, five

dollars (\$5) for the second best, and three dollars (\$3) for each additional photograph published.

Send photographs, not negatives. Pictures will be sent back on request if return postage is enclosed. It is hoped and believed that the contest will stimulate interest in gardening and add greatly to the exterior beauty of the home. Questions are invited, and expert advice will be given absolutely free of cost on everything pertaining to the making and maintaining of a garden—seedling, planting, pruning, fertilizing and the extermination of insect pests.

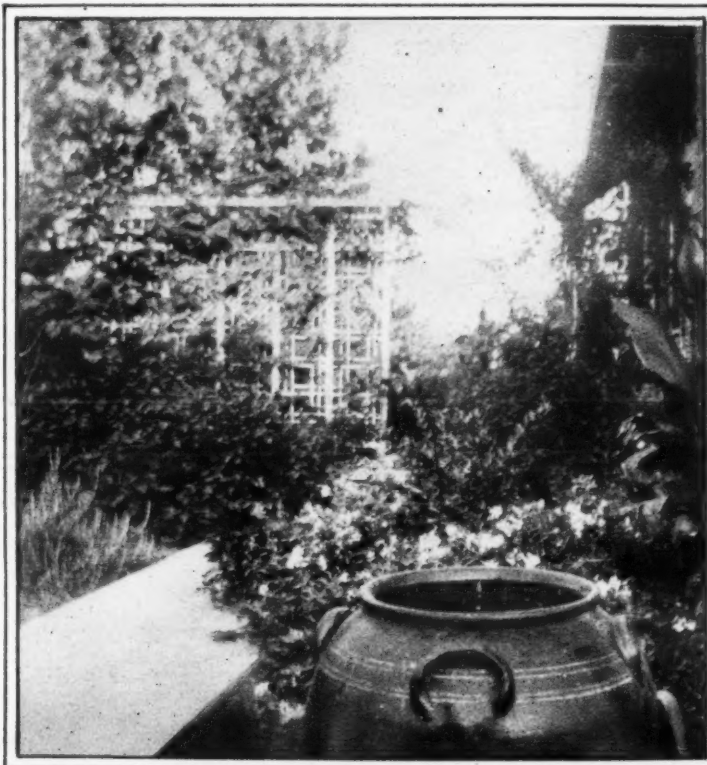
All readers of Mid-Week Pictorial are eligible to take part in the competition. Send your entries to the Garden Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.

### Second Prize—Five Dollars

Won by R. A. Barber, 1,407 Middle Ave., Elyria, Ohio.



"SHE WALKS IN BEAUTY."



DREAMING IN THE SUNLIGHT.

Three Dollars Awarded to Edna Levy, Natchitoches, La.



A CHARMING VISTA.

Three Dollars Awarded to H. A. Jurmin, Box 58, Mohawk, Mich.



A FLOWER-LINED PATH.

Three Dollars Awarded to Mrs. C. Kirkpatrick, 925 West Maumee St., Adrian, Mich.

Questions Concerning Garden-Making Will Be Gladly Answered, Either in This Department or by Mail, by the Garden Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.



# Why these FAMOUS PEOPLE should be among YOUR FRIENDS OR ENEMIES



If you love adventure, you can join peg-legged old *John Silver* and *Jim Hawkins* on the exciting voyage to *Treasure Island*. Robert Louis Stevenson will guide you. It is a fascinating, heart-thumping journey, even if you went once before, years ago.

If you prefer the thrill of sword-play and courtly intrigue, take down a volume of *Dumas*, and join audacious *D'Artagnan* and daring *Porthos* in a gallant exploit in the days when a trusty rapier was the best argument settler.

If quiet humor appeals to your mood, cross a century of time and an ocean of distance to the London of *Mr. Pickwick*, and spend an evening in the rollicking society of that pompous and good-natured gentleman and his droll associates.

Perhaps, with an appetite for seriousness, you will choose rather to cross over into Norway, under the guidance of *Henrik Ibsen*, and see, in the theatre of Christiania, the heart-searching drama of *Mrs. Alving* and her ill-starred son *Oswald*, or hear *Nora* slam the door upon *Helmer*, left alone in *The Doll's House*.

All of hearty Elizabethan England also awaits your visit, through the vivid pages of Shakespeare. And you can jump the centuries and come down at will into the Victorian London of Thackeray, the stirring days of the terror in Paris, or the ante-bellum times of the Old South, guided by our own Thomas Nelson Page. An hour's reading will take your ears and eyes farther than transatlantic flyers will ever soar—all on the winged words of the story-telling masters whose books ought to line your library walls. Truly a good book is a magic carpet for your mind!

## The pleasure of owning the masters in beautiful sets

Home should be the place of relaxation and recreation among beautiful surroundings, and home-making women are striving more and more for pleasing decorative effects in the rooms of their homes. Where is there a greater opportunity to make a room that will be at once beautiful and truly useful to all the family than in the library? What can invite more

enticingly to cozy Winter evenings at home than an open fire, a softly shaded lamp, an easy chair—and the choice of the world's best modern books ranged invitingly upon the wall shelves? The Scribner Barrie—the Scribner Kipling—the Scribner Dickens—the Scribner Galsworthy—the Scribner Meredith—the Scribner Stevenson—the Scribner Thackeray—the Scribner Tolstoi—the Scribner Turgeneff—and others—each name an invitation to pleasant hours of leisure and self-improvement—and each author *complete*, in well-printed, handsomely bound volumes that are a pleasure merely to hold in the hands. Scribner Quality books.

It was the vision of hundreds of growing home libraries for growing families that induced Charles Scribner's Sons to publish SCRIBNER'S LIBRARY OF MODERN AUTHORS. The names of the authors so far published are those which always inevitably come into the conversation whenever and wherever intelligent people talk about literature. A familiarity with their works should be, and is, taken for granted among those who lay claim to even the most general culture. The influence of this best of all fiction upon young people's taste is great and ennobling. Every home should build a library, and the house of Scribner has now made it an easy thing to do.

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Through this plan you can begin your library—or add to your present one—at a small initial expense and on convenient terms. Group purchases of two or

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We shall be indeed glad to co-operate with you in creating the nucleus of a new home library, or in filling in and extending one already started. Simply check upon the coupon the names of the authors in which you are now interested, and mail it. We will send you full information about the Scribner Library Building plan as it applies to the sets of authors you would like to own. There is no obligation. Just fill in the coupon and send it today—now—to Charles Scribner's Sons, Dept. 2-K, 597 Fifth Avenue, New York.



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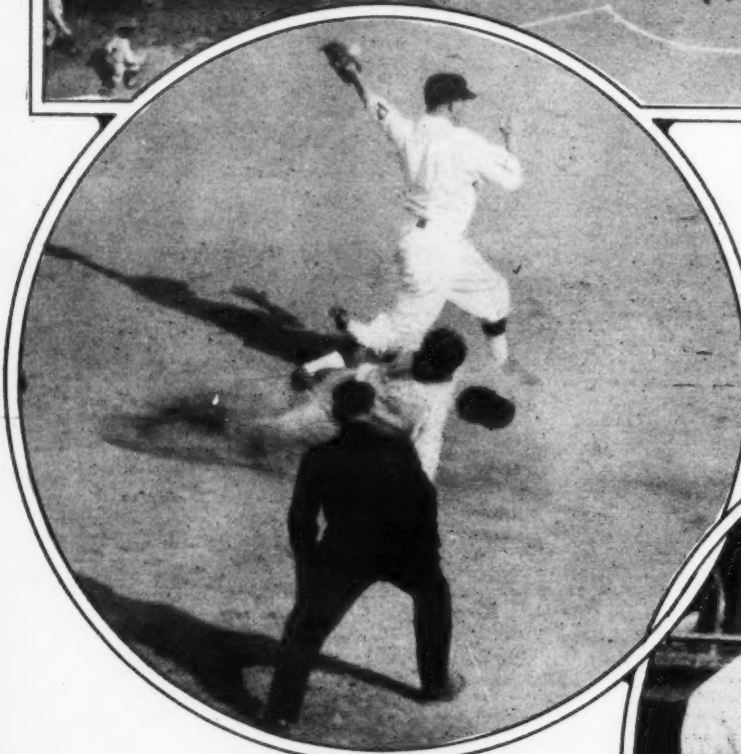
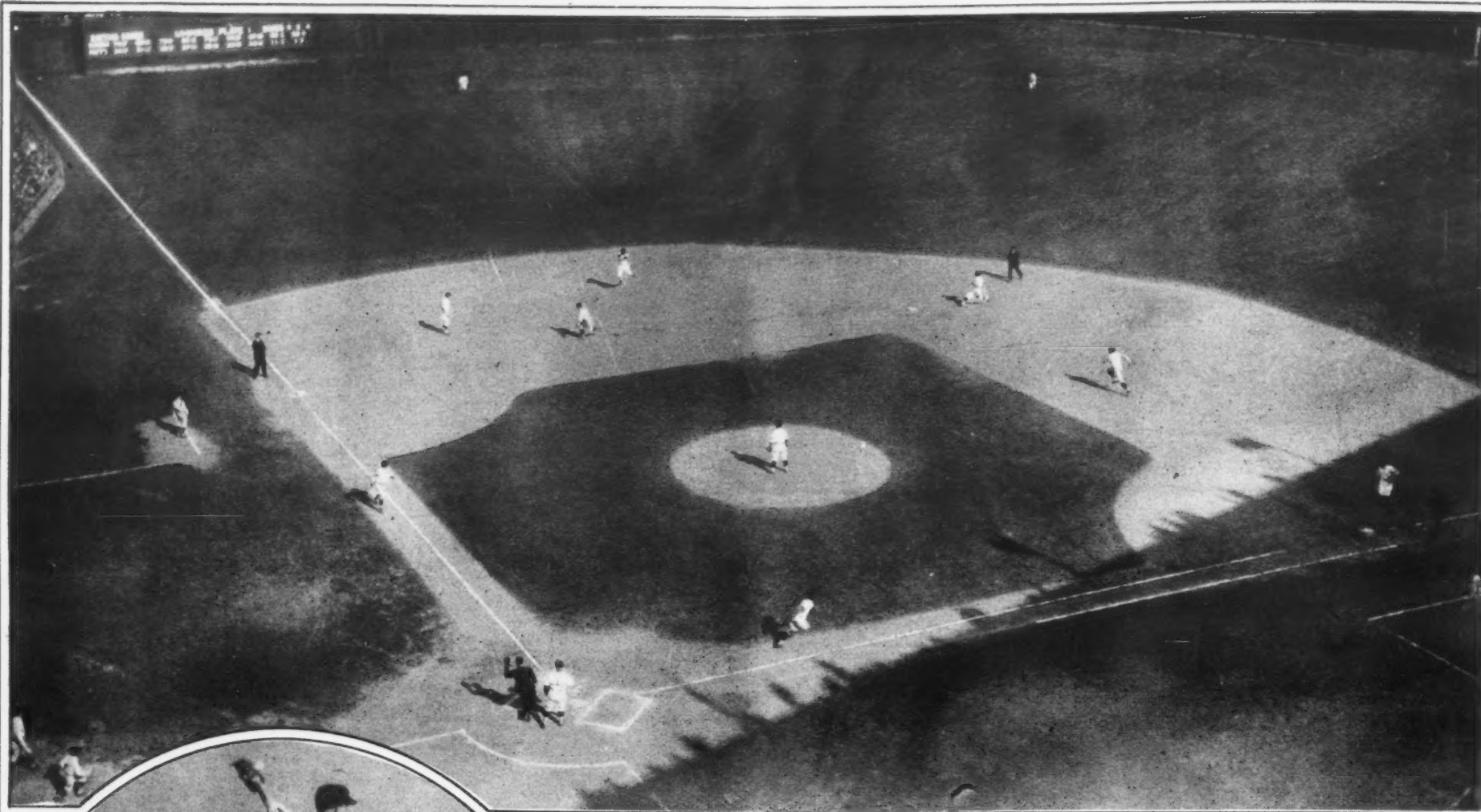
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# YANKEES WIN FIRST GAME IN THE 1927 BASEBALL CLASSIC



**SLIDING TO SECOND: KOENIG OF THE YANKEES**

Making the Keystone Bag on His Double to Right Field in the Fifth Inning of the First Game of the Series.

(Times Wide World Photos.)

## THE BABE COMES HOME: RUTH SCORING

on Lazzeri's Hit to Short in the Third Inning of the First Game. The Babe Made Three Hits, as Many as All the Rest of the Team Put Together.

(Times Wide World Photos.)



## FRIENDLY ENEMIES: MILLER HUGGINS

(at Left), Manager of the Yankees, Shaking Hands With Donie Bush, Manager of the Pittsburghs, Before the Bell Rang for the First Game of the World's Series.

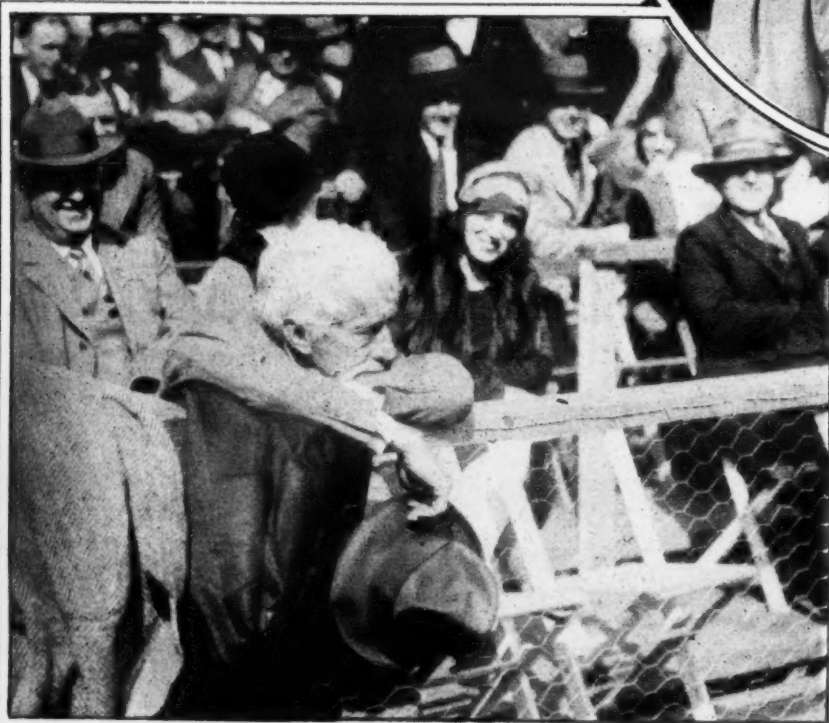
(Times Wide World Photos.)



## THE TIME-HONORED CEREMONY: GOVERNOR FISHER

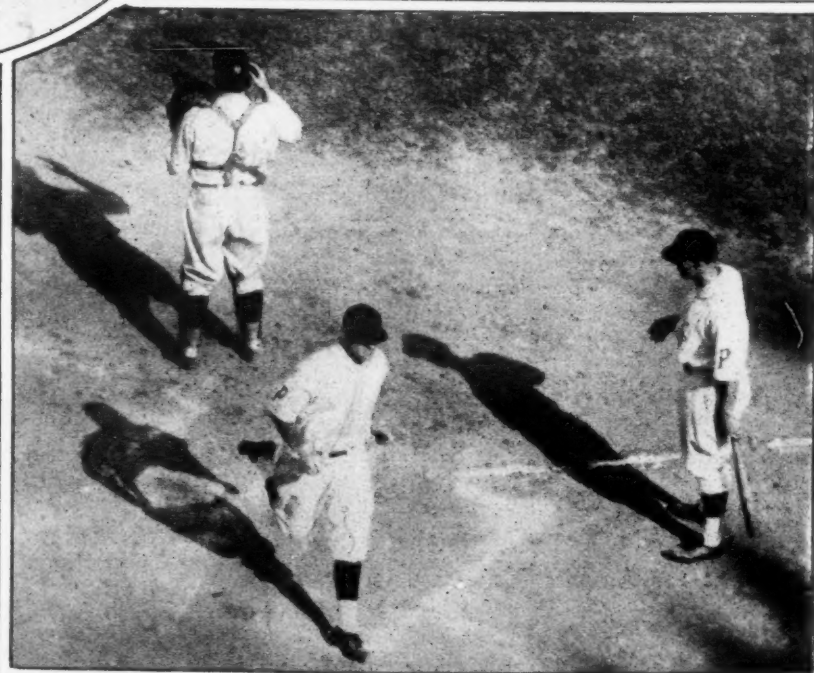
of Pennsylvania Throwing in the First Ball to Start the 1927 Baseball Classic at Pittsburgh.

(Times Wide World Photos.)



**THE LEONINE HEAD OF THE CZAR OF THE DIAMOND: JUDGE KENESAW M. LANDIS,**  
High Commissioner of Baseball, Witnessing the First Game of the Series at Pittsburgh.

(Times Wide World Photos.)



**CROSSING THE RUBBER: KREMER,**  
Pittsburgh Pitcher, Scoring in the Third Inning of the First Game on Paul Waner's Hit to Centre Field.

(Times Wide World Photos.)



# Mid-Week Pictorial

*"A National Magazine of News Pictures"*

VOL. XXVI, No. 8.

NEW YORK, WEEK ENDING OCTOBER 15, 1927.

PRICE TEN CENTS



ONE TOUCH OF BASEBALL MAKES ALL POLITICIANS KIN: MAYOR WALKER of New York, Democrat, Shifts His Cane to Shake Hands With Governor Fisher of Pennsylvania, Republican, at the Opening Game of the World's Series Between the Yankees and Pirates at Forbes Field, Pittsburgh.

(Times Wide World Photos.)





**THE DANCE OF THE FIRST INDIANS OF CALIFORNIA: PUPILS OF MURIEL STUART,**

a Protégée of Pavlova, Who Recently Gave a Series of Interpretative Dances on the Shores of the Golden Gate, San Francisco.

(Times Wide World Photos, San Francisco Bureau.)

**ONE OF THE FIRST SETTLERS OF MONTANA: MRS. T. E. HARDIN,**

Who Remembers the Days When Cook City, Where She Lives, Was a Mining Camp, at Work on One of Her Hooked Rugs.

(Times Wide World Photos.)



**IN MEMORY OF GREAT HEROISM IN THE FROZEN NORTH: THE MEMORIAL TO GEORGE WASHINGTON DE LONG and His Companions of the Jeannette, Who Perished in the Great Ice in 1881 and Now Lie Buried in Woodlawn Cemetery, New York. The Figure Was Designed by Leonard Craske.**

(Times Wide World Photos.)



**THE GRIDIRON PROVIDES A NEW NOTE FOR GRAND OPERA: CHARLES BAROMEIO SIKES, Who Played Halfback on the Football Squad of Michigan, Was "Discovered" by Herbert M. Johnson, Manager of the Chicago Civic Opera Company, and Has Been Engaged to Sing Next Season.**

(Times Wide World Photos.)



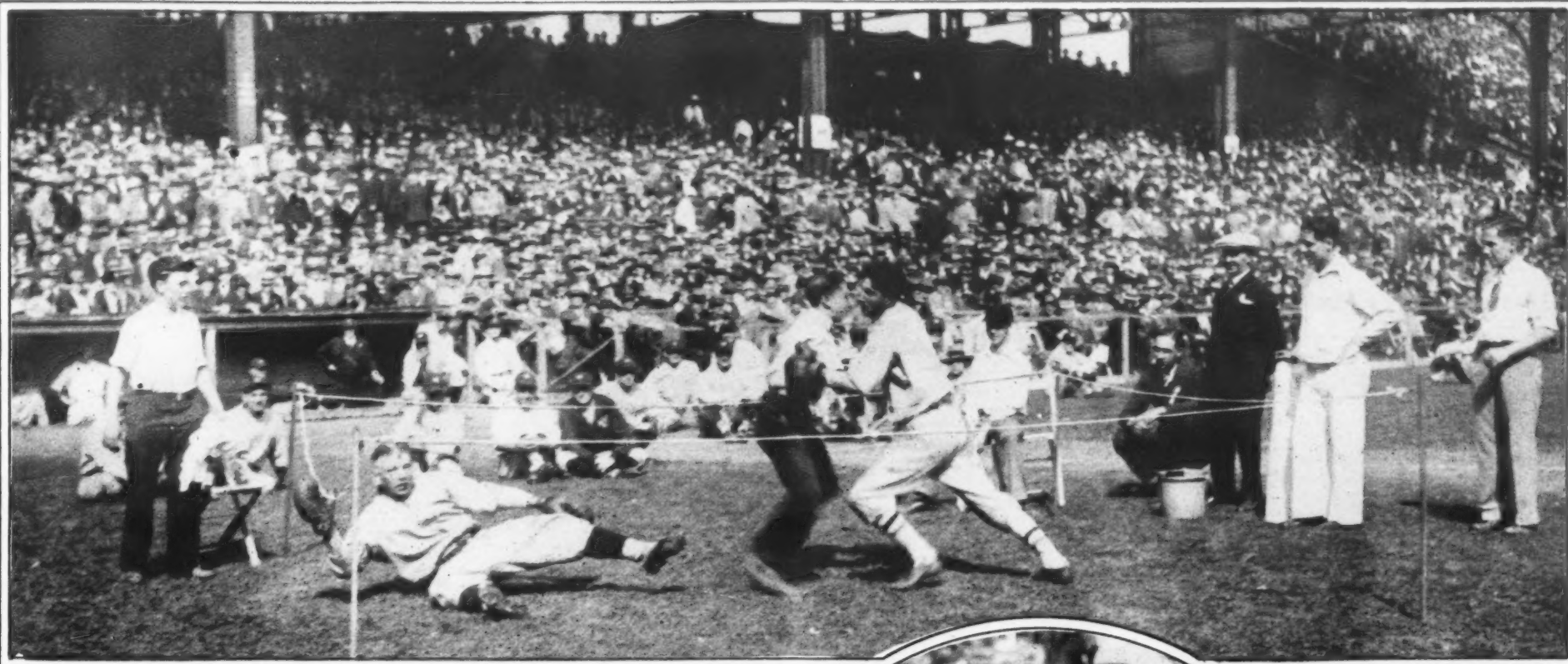
**THE FIRST SNOW OF THE SEASON: LITA KORBE,**

the Finnish Prima Donna, Tastes a Block of "Carbonic Snow," Which Was Exhibited, at 127 Degrees Below Zero at the Chemical Industries Exposition at the Grand Central Palace, New York.

(Times Wide World Photos.)



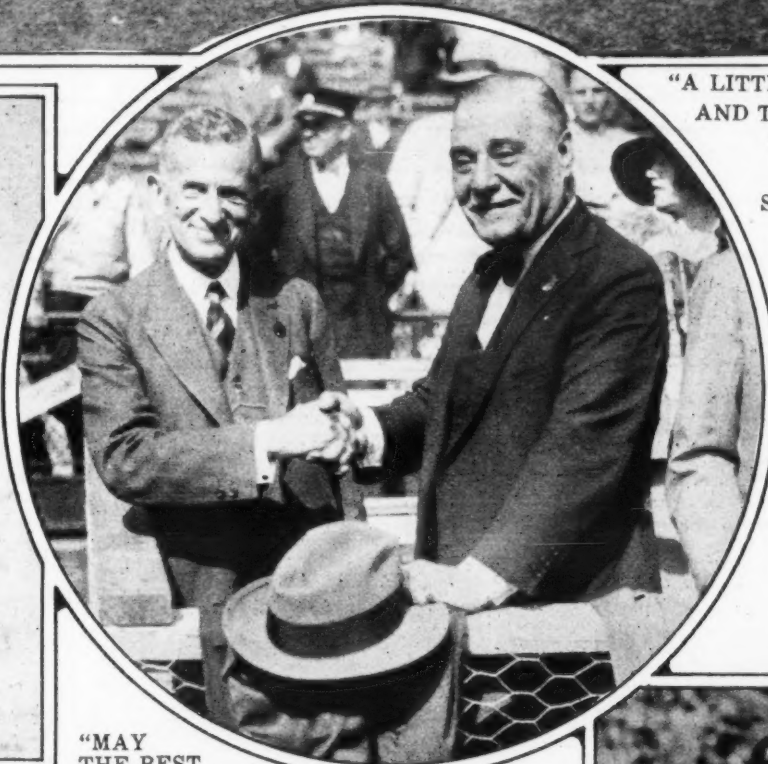
# HARD HITTING AND SNAPPY FIELDING IN THE WORLD'S SERIES



IN A CLOUD OF DUST: GRANTHAM OF PITTSBURGH

Safe at Third on Harris's Single, Which Scored Wright in the Eighth Inning of the First Game.

(Times Wide World Photos.)



"A LITTLE NONSENSE NOW AND THEN": BURLESQUE TUNNEY-DEMPSEY BOUT

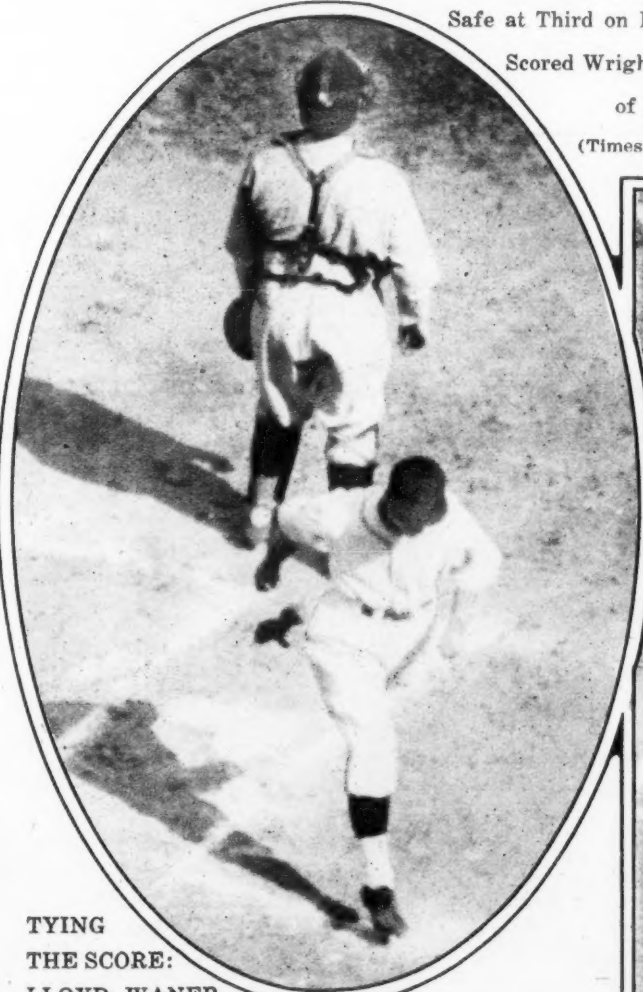
Staged by Those Clowns of the Diamond, Nick Altrock and Al Schacht, at Pittsburgh for the Diversion of the Fans Before the Game Commenced.

(Times Wide World Photos.)



"MAY THE BEST TEAM WIN—AND OF COURSE THAT'S MINE": BARNEY DREYFUSS AND COLONEL JACOB RUPPERT, Left to Right, Owners, Respectively, of the Pittsburgh and Yankee Teams Shake Hands Before the First Game of the Series at Forbes Field, Pittsburgh.

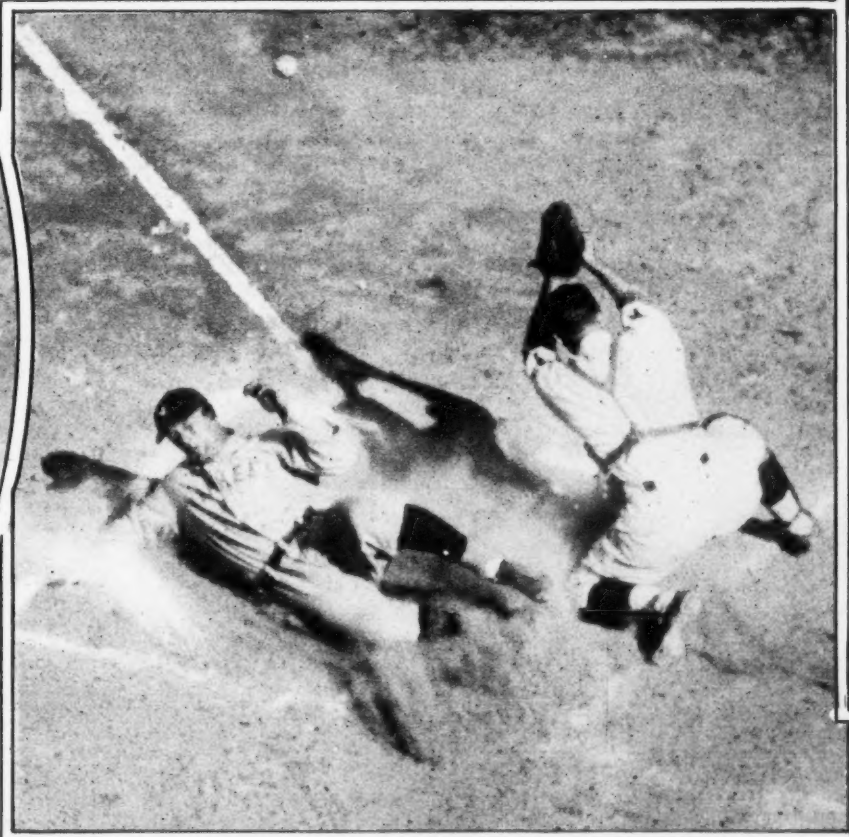
(Times Wide World Photos.)



TYING THE SCORE: LLOYD WANER

Scoring the First Run for Pittsburgh in the First Inning of the Initial Game of the Series on a Sacrifice Hit by Wright to Centre.

(Times Wide World Photos.)



SLIDING PAR EXCELLENCE: LOU GEHRIG of the Yankees Scoring in the Second Game on Lazzeri's Sacrifice Fly to Right Field.

(Times Wide World Photos.)



HERO OF THE SECOND GAME: GEORGE PIPGRAS, Pitcher of the Yankees Who by Superb Twirling Subdued the Hard-Hitting Pirates.

(Times Wide World Photos.)



# Latest News of Picture Plays and Players



JOSEPHINE DUNN,  
a Youthful Paramount Player.



GLORIA SWANSON AND RAOUL WALSH  
in "Sadie Thompson" (United Artists).



MARCELLE CORDAY  
in "Quality Street" (Metro-Goldwyn-Mayer).

FALLING in line with the spirit of 1927, Harry Langdon is about to take to the air. His next picture, it is announced, will be based upon a story entitled "Flying Luck."

Colleen Moore has a new leading man. This honor has fallen to Larry Kent, and work will begin very shortly upon Miss Moore's new picture at the First National studios in Burbank, Cal.

The cast of Paramount's screen version of "Gentlemen Prefer Blondes" has been completed with the assignment of Chester Conklin to the all-star company that will enact it.

Adolphe Menjou's latest, "A Gentleman of Paris," has just been released. It is a very amusing affair and very, very Parisian. Next on his list of starring vehicles will come "Serenade," with Kathryn Carver in the leading feminine rôle; and after "Serenade" will come "The Beauty Doctor."

Work is about to begin at the Warner studios on "Silk Tights," starring May McAvoy. Besides this picture, Miss McAvoy has the feminine lead in "The Jazz Singer," with Al Jolson.

"The Fighting Eagle," with Rod LaRoque starred, was recently released by DeMille-Pathé.

"Burlesque," the successful stage comedy now playing in New York, will be transferred to the screen by Universal.

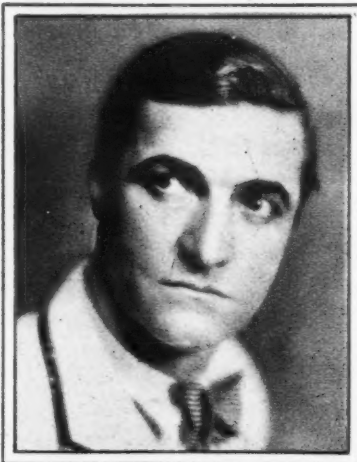
Production has just started on "The Caravan Trail," a First National special in which Ken Maynard will be the bright patricular star, supported by a cast includ-

ing Ena Gregory, Maurice Costello, Charles Ellis, George Davis, Paul Weigel, Fred Malatesta and, last but not least, Tarzan, "the wonder horse."

It is announced that "The Caravan Trail" will depict the wanderings of a circus in the early days out West. George Davis, by the way, who was recently brought over from England, is said to be the greatest circus clown in Europe.

Lewis Stone has been lent by First National to Uni-

## STARS OF THE SILVER SCREEN



TOM MIX.

TOM MIX is a native of El Paso, Texas, and almost began life as a cowboy. When the Spanish-American War broke out in 1898 he enlisted in Colonel Roosevelt's Rough Riders and was wounded in Cuba. Then he served in the Philippines and in China during the Boxer trouble, where he was wounded again.

But our hero had not yet had enough fighting, and ere long he was in South Africa, where Boers and Britons were settling a squabble that raised quite a lot of dust in its time. Mix later was instrumental in staging the great Boer War spectacle which was one of the features of the St. Louis Exposition. He then became a special officer on the Osage Indian Reservation in Oklahoma, subsequently entering the Texas Rangers.

This period in his career was followed by an engagement in the "101 Ranch" as a stunt rider and rope-thrower, after which he made his début on the screen with the Fox Film Corporation, with which he has been associated ever since.

Among the best-known of his many pictures have been "The Untamed," "Dick Turpin" and "Sky High."

versal, and will have a leading rôle in "The Foreign Legion." Norman Kerry will also be seen in this picture.

Another Universal news item is that Jean Hersholt is to be starred in a picturization of "13 Washington Square," from the novel and play by Leroy Scott. Alice Joyce will be leading woman, while George Lewis and Zasu Pitts will also appear.

Three leading F. B. O. productions now in production are "Coney Island," "The Red Riders of Canada," and "The Little Buckaroo."

"My advice to the budding screen writer is to spend fifteen years on a police beat of a metropolitan newspaper," says Joseph Jefferson O'Neil, of F. B. O.'s writing staff. That was Mr. O'Neil's experience, and he ought to know.

London and Paris are acclaiming "Chang," just as America did.

Conrad Nagel and Hallam Cooley will represent the actors in the negotiations to decide upon a motion-picture actor's standard form of contract. M. C. Levee and B. P. Schulberg will act for the producers' branch. John Stahl, director, will be the fifth member of the committee selected by the Board of Directors of the Motion Picture Academy of Arts and Sciences.

De Mille-Pathé has appointed Phil Ryan general manager of their Metropolitan Studios. He will have general supervision of all Pathé productions in addition to operating the studio.



THE TWO DETECTIVES: MULLIGAN AND GARRITY,  
As Played by Fred Kelsey and Charles Murray in First National's Picturization of "The Gorilla."



IN THE ROLE OF DIOGENES? FRANKIE DARROW  
as He Will Appear in One of the Scenes of "Little Mickey Grogan" (F. B. O.)

Questions of General Interest Regarding Photoplays and Players Will Be Answered Gladly, Either in These Pages or by Mail, If Addressed to the Motion Picture Editor, 229 West Forty-third Street, New York, N. Y.



# ESTHER RALSTON GLORIFIES THE AMERICAN STENOGRAPHER



JANET'S RIVAL: NATALIE KINGSTON as Dolores, Who Does Her Best to Win Bob's Affection.



LOVE-IN-IDLENESS: JANET AND BOB (Esther Ralston and Richard Arlen) Enjoy the Office Picnic.



LOVE'S COURSE RUNS TRUE TO FORM: EVEN PROPINQUITY in the Daily Work of the Office Fails to Bring Janet (Esther Ralston) and Bob (Richard Arlen) Into Harmony—at First.

By Mitchell Rawson.

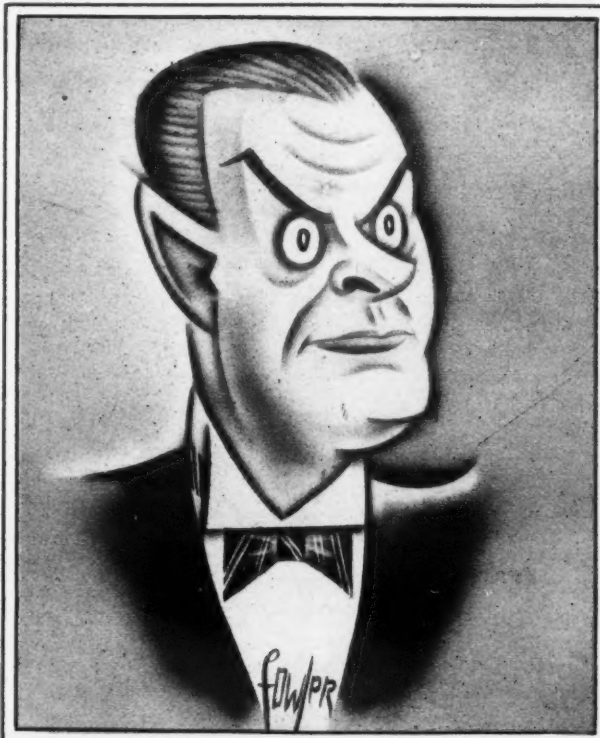
THE Paramount label has been borne of late by a series of really excellent pictures in the vein of light comedy. There have been a few failures, some of which were rather terrible; but as a rule the Paramount comedies of the past season or two have been distinguished by a certain lightness and sureness of touch, a felicity of detail and a genuine humor and intelligence that have made them an admirable source of entertainment and in many cases a pure delight.

The latest of the series is "Figures Don't Lie," starring Esther Ralston. It is scheduled for next week at the Paramount Theatre, New York, and it is heartily recommended to all those members of the public who go to the movies primarily to be amused.

Also, it is recommended to the admirers of Miss Ralston—a large and growing band. These devotees will not need to be told that Esther Ralston is one of the most beautiful young women now appearing on the American screen—that she is, perhaps, the most beautiful of all—that, in fact, superlatives are apt to prove flat, stale and unprofitable in describing her personal appearance. So much may be taken for granted. But they may be interested to know that in the art of acting (which, after all, is not unimportant in this matter of motion pictures) it is generally agreed that their favorite is displaying with each new film a marked improvement and development. She has become a very clever little actress indeed, with a sense of humor and a sense of character ideally suited to just such pictures as "Figures Don't Lie."

Her rôle in this latest attraction is that of a stenographer—or perhaps one should say a stenographer-

secretary, for she is very much more useful to her employer than any mere taker of shorthand notes could ever be. The employer, Howard Jones (Ford Sterling), is an extremely absent-minded and forgetful person, and Janet Wells (Miss Ralston) practically functions as his memory. It is she who tells him when to keep his appointments. It is she who ties strings around,



his fingers to remind him of this and that. In short, she is just the sort of nice, efficient girl that every stenographer-secretary should be.

A young man comes to work in the office—a bold, hustling young man, offensively self-confident, but at bottom such a very likable chap that we are glad to see him become the hero of the picture. His name, for the purposes of the story, is Bob Blewe, and the rôle is played by Richard Arlen. Janet takes a strong dislike to him. He, on his part, has taken as strong a liking to her; but he presses his wooing too much in the manner of a high-powered salesman, and for a time fortune frowns upon his hopes. Jealousy enters into the plot, bringing with it defiance from Janet and misunderstandings all around. Only after many complications does the course of events turn out happily.

From the first scene to the last the story runs smoothly and with unfailing interest, though at the end a certain hurry and apparent carelessness make one wish that a little more trouble had been taken to tie up the loose ends neatly. Had that been done, "Figures Don't Lie" would have been very nearly a model of how this particular kind of comedy picture should be handled. As it stands, it is distinctly above the general average of such pictures.

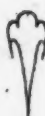
The cast is uniformly first-rate. Besides the players mentioned above, Natalie Kingston makes a few brief appearances, while Doris Hill and Blanche Payson also merit special mention.

"Figures Don't Lie"—and the success of this amusing comedy will be attested by those figures which are dearest of all to the hearts of motion picture producers—those, namely, of the box office.



JANET AND MAMIE: ESTHER RALSTON AND DORIS HILL in One of the Office Scenes in "Figures Don't Lie."

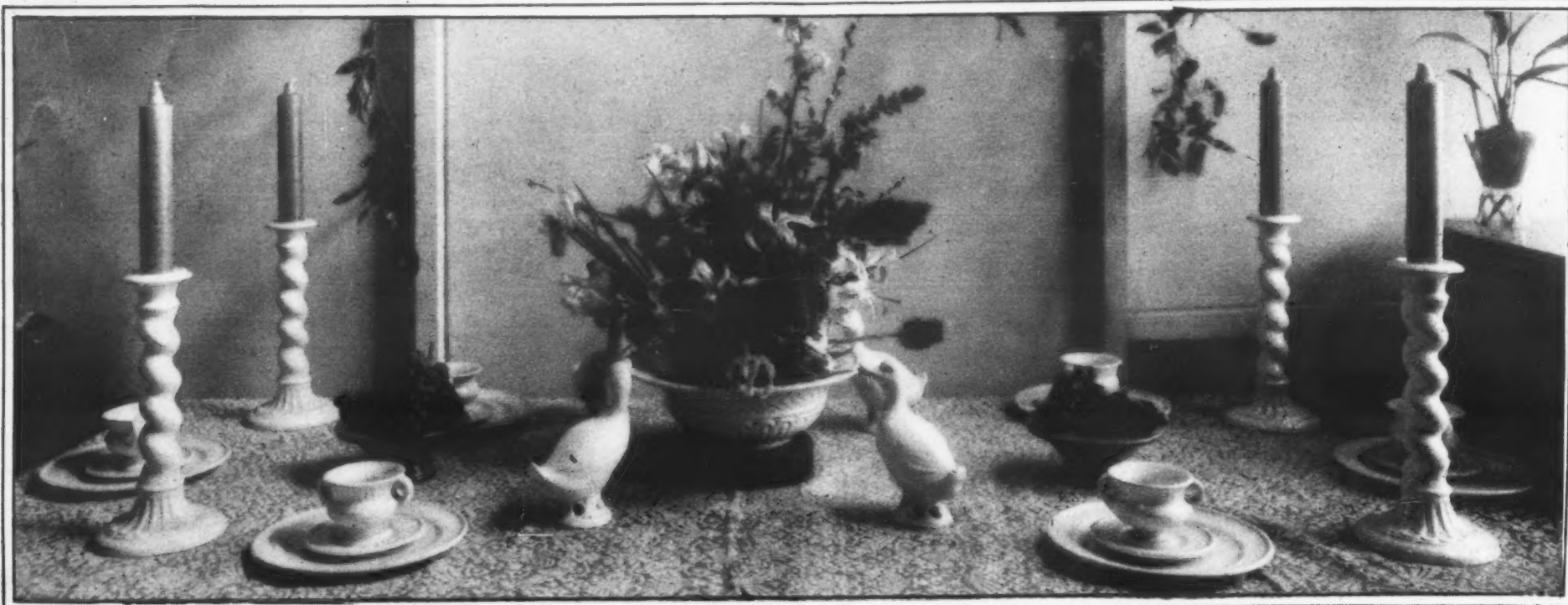
THE  
HEROINE'S  
EM-  
PLOYER:  
FORD  
STERLING  
in "Figures  
Don't  
Lie," as  
Seen by  
Fowler,  
the Carica-  
turist.



THE EFFICIENT SECRETARY: JANET TIES STRINGS AROUND HER EMPLOYER'S FINGERS to Remind Him of the Things That He Must Positively Not Forget to Do.



# New and Artistic Styles in Table Decorations



THE CREAM TINT OF OLD LEEDS  
Forms an Effective Contrast to Fruit and Flowers. (Adeline de Voo, Decorator.)

By Lillian Morgan Edgerton

STYLES in table decoration are keeping pace with other matters relating to interior decoration. The dressing of the dinner table has always intrigued the attention of the woman who takes a loving interest in her home and who studies to add in every way to its attraction and comfort. The old style of decorating the table was as stereotyped and unengaging as the Victorian and other uninspired fashions in the arrangement of furnishings. As a matter of fact it was only the woman of leisure in a home of luxury who heretofore viewed the subject in any other than a purely utilitarian light. A table was designed to hold the dishes from which food was to be taken, as a bed was dressed to sleep on.

Until a few years ago those whose vision rose above the commonplace in adding charm to the family dining room and table were circumscribed by convention and custom and ideas ranged within a narrow horizon. There was still to be considered the cloth, the china, glass and silver, always in sets, a fashion so time-honored that any unusual departure was regarded as eccentric and not altogether in good taste. Within memory the omission of a cloth—always snowy white—was unheard of among any but the poorest. Even the housewife who could not afford damask felt that her table must somehow be covered, if only with cotton or oilcloth, and the more fortunate counted, as many still do, the supply of fine table linen as among the most important assets of a well-equipped household.

Those who have learned from the peasants of Europe the refreshing look and feel of polished wood on which to place their china and glass have gone further into individual expression, taking most unheard-of liberties, often, it must be admitted, with delightful results. And now the breakfast and luncheon table are set with a view to present the beauty of polished wood and of the dishes, ornaments and bits of linen that are placed on it. Dinner being

a more formal function, the dinner table is still covered, but not always with a "table cloth" such as our mothers and grandmothers used. It may be of lace, of embroidered linen or silk—whatever expresses the preference of the host or hostess and is selected to harmonize with the type of furnishings. Not all of these are practical, but they are effective and add interest to the setting. Decoration of the table is no longer limited to a "centrepiece" and candles or candelabra, but it is as picturesque, colorful, fantastic as the presiding genius of the home elects.

## ANSWERS TO LETTERS

Mrs. D., East Williston, L. I.—Your inquiries regarding the reading lamp, coffee and cigarette stand have been answered by post.

As to the curtaining of your two bedrooms, which are to be done alike; with the dark furniture, ivory and cream woodwork and walls, any cretonne in which the colors are not too heavy, but will be pretty as the light comes through, will be attractive. The groundwork of the material should be cream—to tone in with the tint of the walls—unless you prefer to use glazed chintz, which is very fashionable. In that case, select a color that will repeat the colors or the dominant color in your rugs and furniture, that of the furniture being most important.

If you like best a plain material or a two-tone figured

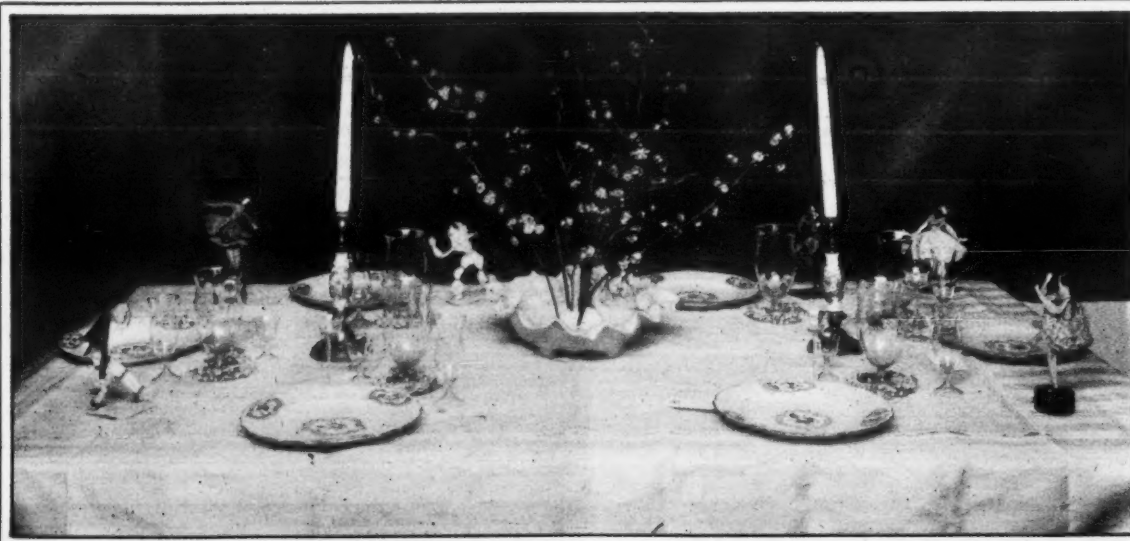
goods, there are countless varieties in the market, sun-fast, durable and decorative. I suggest you look into the mohairs that are now being made to look like the most costly fabrics, are far more reasonable and very satisfactory. A little soft green in a cushion or table cover might be introduced with your taupe and red, but I should prefer to keep to rose tones, with a bit of peach. Amber and canary tinted bulbs give a softer light than pure white, but they are not as good for a reading light. Frosted white is excellent, particularly under a shade of beige lined with salmon pink. This is considered by decorators as a standard color for lining lamp shades.

With the oak furniture, blue rug and curtains in your dining room it will be safest to stick to blue or gold and blue. Blue is not a good color for a sun porch because it is likely to fade, but if you want to add a valance to those you have already hung you may make it of blue-flowered glazed chintz or cretonne, matching the color in the marquise curtains.

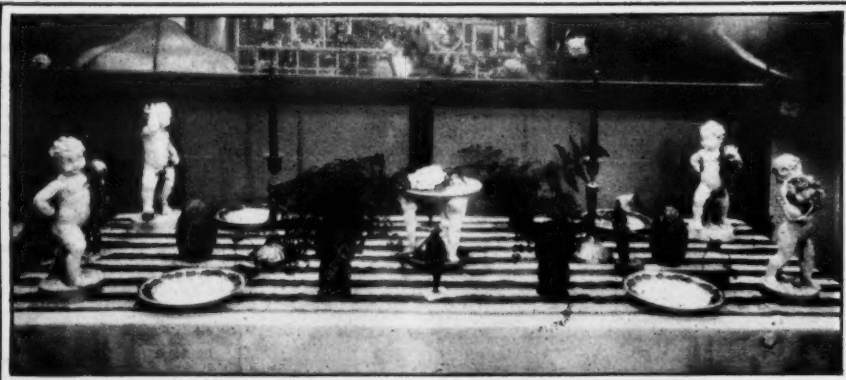
Mrs. F. D. Smith, Haverhill, Mass.—Please advise me about the covering for the floors of my house. It is quite far out of town and was intended to be used only in the Summer. We have decided to live in it all year round, so the plain board floors, not hardwood, must have something done to improve them.

Ans.—Many who have your problem are laying linoleum on their floors, which gives them a look of better tone and is more durable than paint. The linoleum is now made in a variety of suitable colors and in patterns that reproduce quite faithfully different kinds of tile, marble, stone and brick. It is used in some of the handsomest houses and apartments, and for these is chosen in plain surface and color. There are also on the market specially prepared paints that make an attractive and durable floor surface.

Mrs. E. E., Barrington, Ill.—Wrought iron wall flower vases will be charming in your house. They are very fashionable and may be suitably used with almost any style of decoration of the many available.



DECORATIONS FROM DIFFERENT ARTISTIC SOURCES Are Successfully Assembled on a Damask Covered Dinner Table. The Plates Are Old English, the Glass Is Austrian and the Dolls Are Viennese. (Adeline de Voo, Decorator.)



A DECORATION THAT IS MODERN IN FEELING  
Is Made With Viennese Figures and Porcelain Dinner Service Set on a Cloth of Striped Silk. (Adeline de Voo, Decorator.)



OLD CANDLESTICKS OF CARVED AND GILDED WOOD  
and Capo di Monte Figures Combine to Make a Classic Table Decoration, Enhanced by a Touch of Trailing Ivy. (Adeline de Voo, Decorator.)

Suggestions Regarding Home Decoration and Information as to Where the Articles Shown on This Page May Be Purchased Will, on Request, Be Given by the Interior Decoration Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.



## KNOXVILLE, A THRIVING CENTRE OF THE MODERN SOUTH



AN AIRPLANE VIEW  
of Part of the Uptown District of Knoxville.  
(Photos by Thompson Co., courtesy Knoxville Chamber of Commerce.)

**A**LMOST exactly in the centre of the eastern half of the United States stands Knoxville, the capital of Tennessee, a thriving city in which the typical spirit of the New South finds free expression and abundant return for its very generous display of energy.

The history of Knoxville goes back to 1786, when General James White built a house of logs on the site of the present northeast corner of Clinch Avenue and State Street. The house was equipped for defense, for those were troublous times, and Tennessee, as well as Kentucky, merited the appellation of "the Dark and Bloody Ground." It was known as White's Fort. A few years ago the old house was torn down and the logs were used in an edifice which now stands on the Woodlawn Pike, about two miles out of Knoxville.

In 1791 William Blount, Governor of the Territory under the United States Government, came to White's Fort, which he had chosen as the site of the capital. A treaty with the Cherokee Indians was signed, and lots were laid out and surveyed in February, 1792. The name Knoxville was selected in honor of General Henry Knox, Secretary of War in President Washington's Cabinet and a noted artillery officer during the Revolution. In that same year, 1792, the Governor's Mansion, which still stands, was erected at State and Hill Streets. Across the street was the first Legislative Hall of Tennessee, a log house of one and one-half stories. Not until 1795 was Knoxville made a regular postoffice, and even then the mail came only once every two months. George Roulstone, the first postmaster, was the publisher of the Knoxville Gazette, Tennessee's first newspaper, which he began printing on Nov. 5, 1791, at Rogersville, removing the office to Knoxville in the following year.

Such were the simple but picturesque beginnings of the handsome and virile city of today.

Knoxville has traveled far since then along the road of progress. Its present population, including the suburbs, is officially given as 134,688.

Within its boundaries are no less than 301 manu-

facturing plants, which turn out over 400 diversified products, comprising, among other things, iron and steel products, textiles, clothing, lumber, furniture and Tennessee marble.

Knoxville was the home of many men prominent in the early history of Tennessee. Among them were William Blount, James White, John Sevier, Andrew Jackson and David Crockett.

There are forty-one public school buildings and 137 churches, and the city is now spending \$2,225,000 for new schools and additions to those already in existence. A water plant costing \$2,500,000 is in process of construction. Within 100 miles of Knoxville are coal mines producing approximately 20,000,000 tons each year.

The various municipal public utilities were established in this order: Water works, 1809; public market, 1816; first railroad, 1854; gas company, 1855; street cars (mule drawn), 1876; electric light company, 1886. Knoxville adopted the commission form of government in 1911 and the city manager form in 1923.

The city is situated in a rich and beautiful country. Chief among the crops grown in the neighboring region are corn, wheat, tobacco, potatoes, apples, peaches, strawberries and many kinds of vegetables, while dairying and the raising of poultry and livestock are carried on extensively and profitably. The available minerals include zinc, copper, coal, iron, marble, barytes, silica, kaolin, limestone, ochre, manganese and clays.

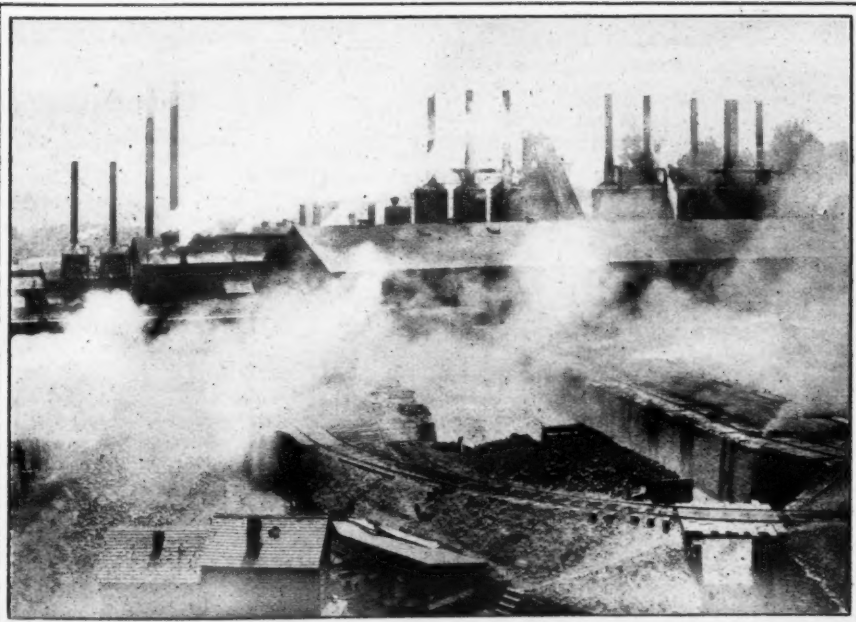
Within easy reach of Knoxville are the Great Smoky Mountains, where a National Park is to be established—a truly wonderful region which is all too little known.

A centre of commerce, industry and agriculture, with an admirable climate and a vigorous and intelligent population, Knoxville is entitled to look to the future with confidence. And she does!



THE  
MOUN-  
TAIN  
ROAD  
From  
Knoxville  
to  
Cade's  
Cove,  
in the  
Great  
Smokies.

(© Thompson  
Co.)



AN IRON FURNACE NEAR KNOXVILLE.

(© Thompson Co.)



THE UNIVERSITY OF TENNESSEE.

(Thompson Co.)





# These Books Are I am paying the postage to

THE people—millions of them—are actually demanding a great industrial change from Mass Production to Quality Production. They are showing this mood in the world of transportation—as proof I need merely call attention to the condition of the greatest automobile factories of the world.

In so many words the public has given me to understand just this—

"We do not want to save to the point of sacrificing individuality. We are willing to pay more for what we get—provided it meets the artistic standards of quality production, style, personality, distinction, beauty, and a degree of exclusiveness."

Recognizing cold facts, we have decided to institute a vast publishing change. We shall close out our present stock of something like 2,300,000 Little Blue Books, and then we shall announce a new series of books—good books—but not to sell at 5 cents per copy. We shall how to industrial evolution, and issue books at a higher price—books carefully selected for editorial content; books printed on very fine paper, bound in beautiful covers in many attractive colors. The type will be different. Expensive engravings will be used. The best artists will help us turn out a splendid article for the most discriminating readers.

How soon will we announce the new series? We cannot state this definitely, though it should be soon. We must first dispose of our stock of Little Blue Books.

The quicker they are distributed and turned into cash, the sooner will we be able to set our machines to work on our new publishing program.

If we dispose of these 2,300,000 Little Blue Books within the next 30 days—and that is not impossible—we shall be able to begin our new program at that time.

So we say this to the reading public of America—buy Little Blue Books now, while they are obtainable. Pick out your favorites while we have a complete stock to select from.

We can fill your order now, but we cannot guarantee how long our supply will last.

E. HALDEMAN-JULIUS.

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GEORGE HERMAN ("BABE") RUTH.

**B**ATTERS may come and batters may go, but the immortal "Babe" Ruth can be counted on to bob up serenely year after year as the home run king of baseball. In the season just finished he has not only maintained his laurels, but has added to them new lustre by breaking his own record for the number of homers made in a year's play. His previous record of fifty-nine had stood unchallenged since 1921, and the Sultan of Swat thought that it was high time it should be superseded. So in the game with the Senators on Sept. 30 he drove a terrific liner to his favorite spot in the right field bleachers and came galloping home to receive an ovation in which even his opponents joined. He had made baseball history and hung up a mark that may never be approached, except by himself.

This year, however, the Babe was up against strenuous competition by one of his own teammates. Lou Gehrig, the phenomenal youngster from Columbia, gave him a hot race for the major part of the year. It was a see-saw, first one and then the other assuming the lead. Then after Lou had gathered in forty-five homers he suddenly slumped, as far as circuit clouts were concerned. The Babe, however, seemed to have taken a new lease of life, and the latter part of the season was his most brilliant. Steadily he approached the record that he was trying to excel, and baseball fans all over the circuit were hoping that he would be successful in his ambition.

As the end of the season drew near, however, and only a few games remained to be played, the outlook became dubious. But was the Babe downhearted? Not a bit of it. He simply braced himself, took a fresh grip on the wagon-tongue and let himself out. In the second from the last game he smashed out two homers, one of them with three men on the bases. That at least assured him of tying his own record. But it would have been a shame to stop there, and so on the next day he took an extra hitch in his belt and slammed out the sixtieth homer.

What makes the feat the more remarkable is the fact that Ruth has fewer opportunities to hit the ball than any player in his league. The opposing pitchers fear him so greatly that again and again they deliberately pass him to first by putting the ball out of his reach. Of course the fans boo in derision when this is done, but the pitcher is within his rights. If Ruth were treated by the moundsmen in the same way as other players are, it would not be extravagant to believe that he might approach or even reach the century mark in home runs in a single season.



**GOOD NEWS FOR THANKSGIVING: BARBARA BEALS AND DOROTHY BEALS,** With a Vine Squash From the Oakland Farm of W. H. Vanderbilt at Newport, R. I., Which Broke All Records for the Squash Family at the Agricultural Show at Brockton, Mass. (Times Wide World Photos.)



**PEGGY CHEW COMES BACK TO HER OLD HOME AT GERMANTOWN: MISS BETTY GREENWOOD**

Re-enacts the Life of the Belle of Revolutionary Days at the Celebration of the 150th Anniversary of the Battle Which Was Held in Front of the Chew House. (Times Wide World Photos.)



**ETON CROP, BOB, AND UNSHINGLED; THREE STYLES OF HAIRDRESSING** Which Graced the Field at a Recent Sports Meet Near London of a Woman's Athletic Club. (Times Wide World Photos.)

## WITH THE NEW BOOKS



MARTHA OSTENSO. (Campbell Studios.)  
THE MAD CAREWS. By Martha Ostenso. New York: Dodd, Mead & Co. \$2.50.

**T**HE author of "Wild Geese" and "The Dark Dawn" has again put the reading public in her debt by her latest offering, "The Mad Carews." In this, as in her previous works, she has shown the same uncanny knowledge of the men and women who people the Western spaces—in this case the northern part of Minnesota—their emotions, their passions, their ambitions, their moments of unrestrained hilarity and more frequently of frustration and heartbreak.

The Carews are a kind of overlords of the district in which they live and which, to a certain extent, they exploit. Amenable to few laws of conduct except those they themselves formulate, high-headed and hot-hearted, daring riders and hard drinkers, the men of the family hold the community in awe, and their unconventional mode of life has earned them the sobriquet that forms the title of the book.

They are as domineering in their domestic as their social life, and it has become a legend that any woman who weds one of the men is doomed to sorrow. That does not, however, hinder Elsa Bowers from feeling a fascination for one of the younger men of the brood, Bayliss Carew. She veils her feeling under a mask of scorn, but she has it nevertheless. It is at once her delight and her torment.

Elsa belongs to a poor family, hopeless, plodding tillers of the soil, with few ideas beyond the limits of the farmstead. She herself, however, is ambitious and anxious to have a richer, freer life. She is wooed by Joe Tracy, a whimsical, good-natured farmhand, who has for her a sort of elemental attraction, chiefly physical. But though he urges her to marry him and she is at times half-inclined to do so, she resents the thought of spending the rest of her life as have her parents.

From time to time she comes into neighborhood contacts with the Carews, whose numbers have now been reduced by the violent deaths of some of its male members. At a social gathering Bayliss Carew urges her to marry him at once. A mad impulse to escape from the bonds of her drab life leads her to consent. After the ceremony a violent revulsion makes her tell her husband that she will be to him a wife in name only; and he, with unexpected gentleness, for a Carew, consents, confident in his ability to win her by love.

And win her he finally does, after a striking series of circumstances that show the art of the author at its best. Jealousy and misunderstanding play their parts in the unfolding of the drama, but in the dénouement love finds its full fruition.



# New Types of Jersey Acclaimed in Paris

Selected by M. Therese Bonney, Paris Fashion Editor.



GRAY JERSEY FROM PREMET,  
With Honeycomb Bodice and Cuffs.  
(Photos Bonney, from Time & Wide  
World.)



THIS  
PLAIN  
JERSEY FROCK  
From Jenny Is Distinctive for Its  
Odd Pin Tucking at the Bottom of  
Skirt and Jumper.



AN  
INTRIGUING JERSEY CREATION  
Which Is Sponsored by Louise  
Boulanger.



ANOTHER CHARMING TYPE  
of Jersey From Louise Boulanger.



A SMART JERSEY  
From Irfe in Tobacco-Brown, Woven in  
Gold.

PARIS has decreed a season of jersey; not the jersey of last year or the years before, but a new type which in its novelty of weave vies with other fabrics for subtlety of effect. In other words, jersey has been "stylized" and given a chic which ranks it with the favorite media of the great French couturiers.

When a textile maker "modernizes" a fabric as he has done with jersey, he takes into consideration the various style and color tendencies of the current mode. This season metal is in favor, and so jersey, too, is shown with its glittering gold thread woven in. Sometimes it gives a soft metallic sheen, at other times it achieves some striking pattern, as in the Rodier series, which combines gold thread and Angora wool for new sport ensembles for the Riviera.

A smart type for the new season comes from Irfe, who develops a jumper in tobacco-brown jersey woven in gold. The smartness of cut reveals to what extent this once unwieldy fabric can now be "tailored." Rows of gold beads introduced at the side, collars and cuffs, as well as a simulated belt opening, repeat the metallic effect.

O'Rossen has chosen a loose jersey weave in the popular horizontal striping for a sweater ensemble of which the coat and skirt are of rust wool, which is the dominating color. An innovation comes in the jersey lining of the wrap. Louise Boulanger also shows a decided preference for striped jersey, which she unites in an amusing fashion with a plain tone. Just as O'Rossen has succeeded in expressing his own personal sense of style and line, so Louise Boulanger has created her jersey mode in a typically feminine mood.

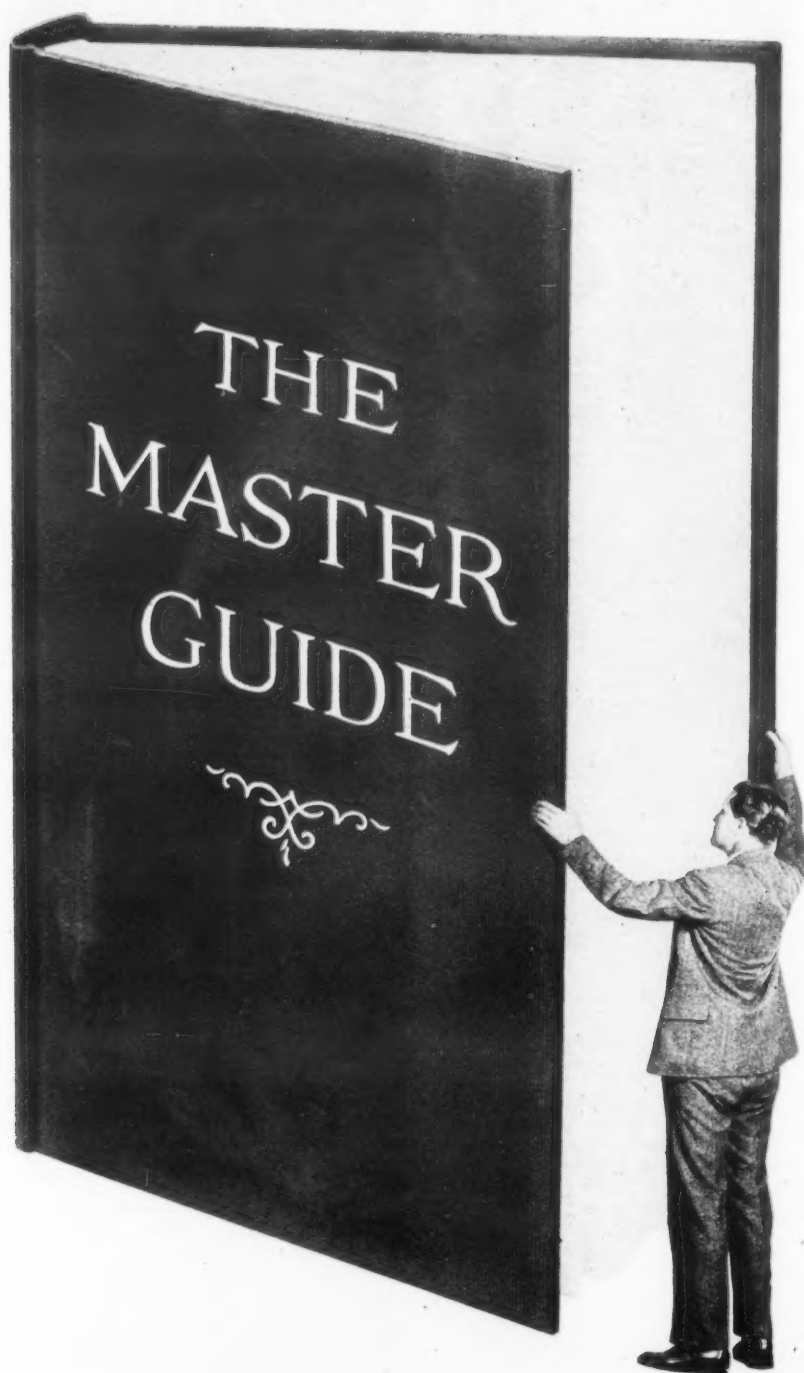
Premet has taken gray jersey and worked the bodice and cuffs in honeycomb effect. There is no trimming at all, save for a two-toned silk ribbon which outlines the neck. Jenny likewise offers the plain jersey frock, the interest of which lies in its odd pin tucking, which realizes a tiny flare at the bottom of both skirt and jumper.

M. T. B.



A SWEATER ENSEMBLE  
From O'Rossen, Showing a Loose Jersey  
Weave in Horizontal Striping.





# “What shall I read?”

*Here's how you can make the most of every precious reading minute--*

UNLESS you have unlimited time and leisure, it is important that you make the most of those pleasant hours and half-hours that you devote to reading.

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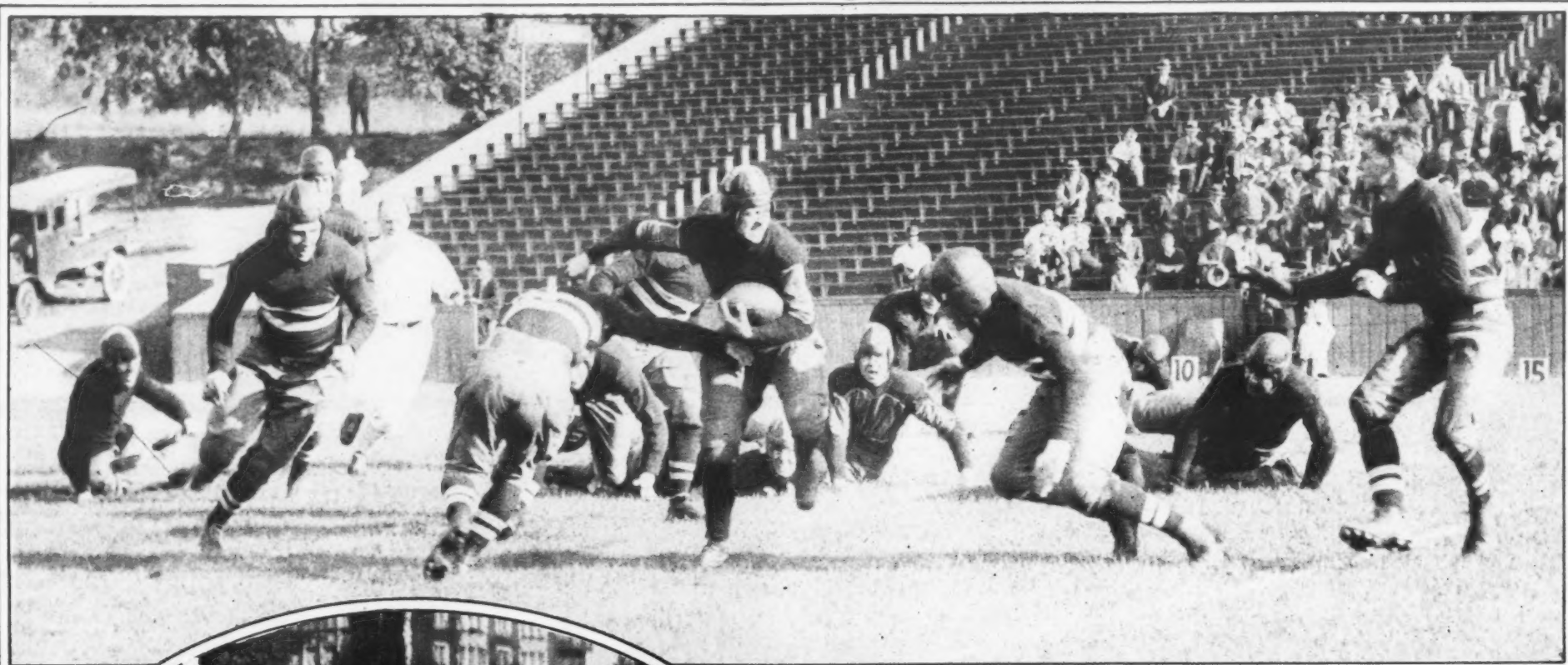
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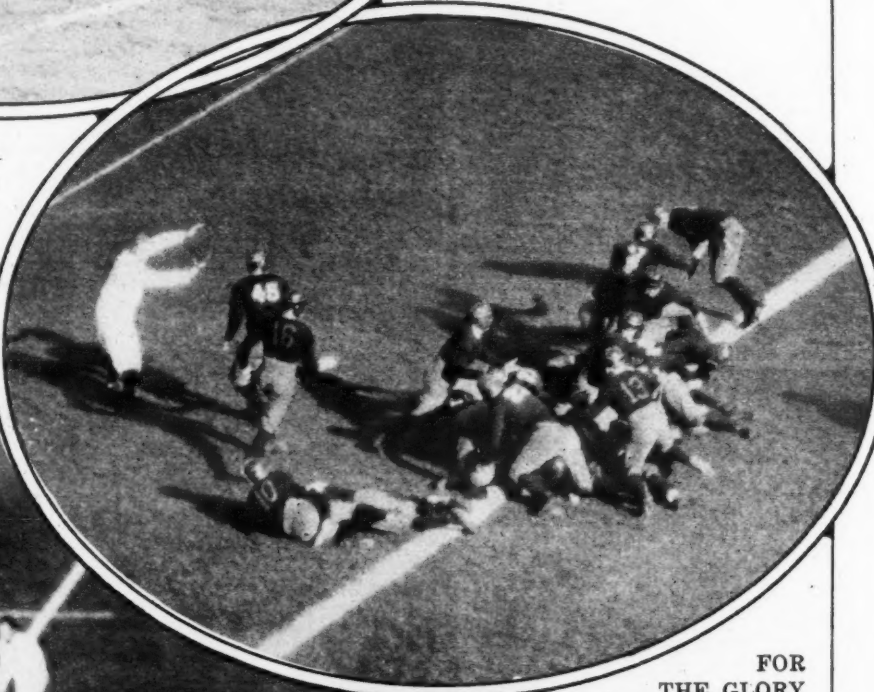
# FIERCE SCRIMMAGES FEATURE COLLEGE FOOTBALL GAMES



**ON THE RAMPAGE:  
NIGHTMAN  
OF UNION  
UNIVERSITY**  
Making a Gain of Five  
Yards in the Third  
Quarter of the Game  
in Which Columbia  
Overwhelmed the  
Visitors by a  
Score of 28-0.  
(Times Wide World  
Photos.)



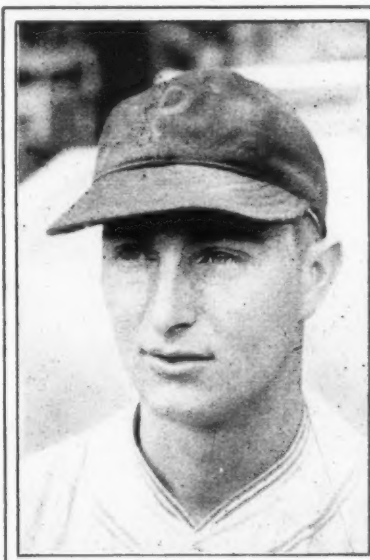
**BUCKING  
THE LINE:  
SAPP OF GEORGE WASHINGTON**  
Trying to Break Through the Defense  
of the College of the City of New  
York in the Struggle that Re-  
sulted in Triumph by the Former  
College, 19-6.  
(Times Wide World Photos.)



**FOR  
THE GLORY  
OF THE CRIMSON:  
CROSBY  
OF HARVARD**  
Scores the Second  
Touchdown for His  
Team in the Game at  
Cambridge With the  
University of Vermont,  
Which Harvard Won,  
21-3.  
(Times Wide World  
Photos.)

**AS THOUGH ON  
WINGS:  
FOSTER OF  
BOWDOIN**  
Running Through a  
Broken Field for 38  
Yards in the Game at  
New Haven, Which Yale  
Won, 41-0.  
(Times Wide World  
Photos.)

## THE WEEK'S SPORTING CELEBRITY



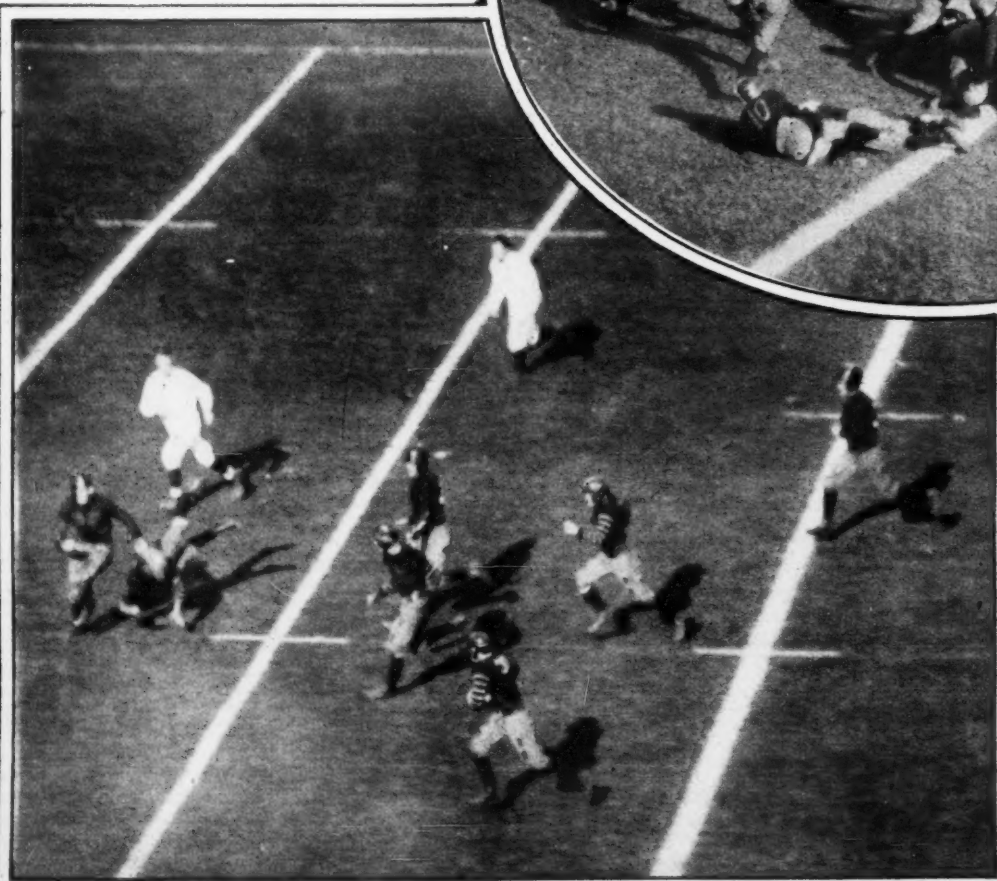
**PAUL WANER.**  
(Times Wide World Photos.)

**P**AUL WANER, the sensational young outfielder of the Pittsburgh Pirates, has been crowned the batting leader of the National League for 1927 with an average of .379, beating out the redoubtable Rogers Hornsby of the New York Giants by 20 points. As though to lend additional lustre to the Waner name, Paul's brother, Lloyd, stands third in the list with an average of .355.

The new batting king has been the focus of popular attention all through the year, and it is chiefly due to his efforts and those of his brother that the Pirates are in possession of the coveted National League pennant. Paul didn't miss an inning of the 153 games that it was necessary to play to secure the championship. He is the only regular of the team who has not been out at one time or another during the campaign through illness and injury. Even when he was married he didn't take a day off.

Paul is the first left-handed batsman to lead the National League in eight years. "Ed" Roush in 1919 was the last left-hander to head the list.

Paul and Lloyd are the chief reliance of the Pirates to offset the batting strength of Babe Ruth and Lou Gehrig of the Yankees. The latter duo are expected to send the ball further, but Paul and Lloyd, it is believed by many experts, will hit it oftener. The duel between the two pairs of sluggers will be one of the outstanding features of the series.





## UTILIZING THE CACTUS AS A SUBSTITUTE FOR RUBBER



LOADING CACTUS FOR THE WICHMANN LABORATORIES  
in Los Angeles, With Dr. Wichmann (Right) Looking On.  
(Times Wide World Photos.)

ONE of the most interesting recent announcements in the field of applied science is to the effect that Dr. John C. Wichmann of Los Angeles, Cal., has discovered a process whereby the gummy juices of the cactus may be converted into a rubber substitute.

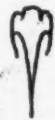
The photographs reproduced on this page show Dr. Wichmann at work. Should the invention fulfill his expectations it will undoubtedly have a far-reaching effect upon the rubber markets of the world. Dr. Wichmann is quoted as saying that the cactus

now growing in the United States would furnish 75,000,000 pounds of a perfectly good rubber substitute.

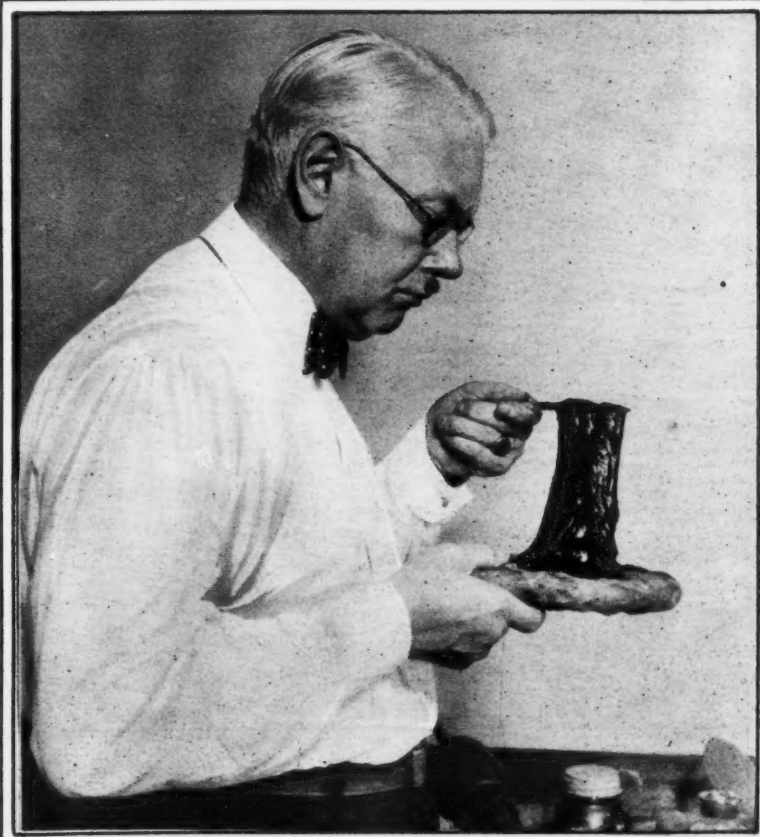
Another dispatch from California recently informed the world that Dr. Frederick Osius has made successful experiments in extracting rubber from fig trees.



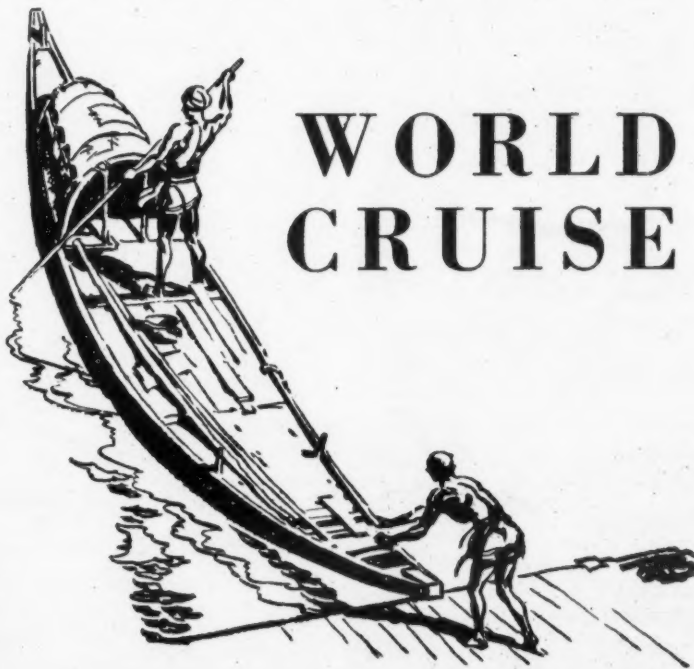
SELECTING CACTUS  
PLANTS  
for Experimental  
Purposes.  
(Times Wide World  
Photos.)



DR. JOHN C.  
WICHMANN  
of Los Angeles and  
Some of the Cactus  
Gum Which, He Says,  
Will Make a Satisfac-  
tory Rubber Substitute.  
(Times Wide World  
Photos.)



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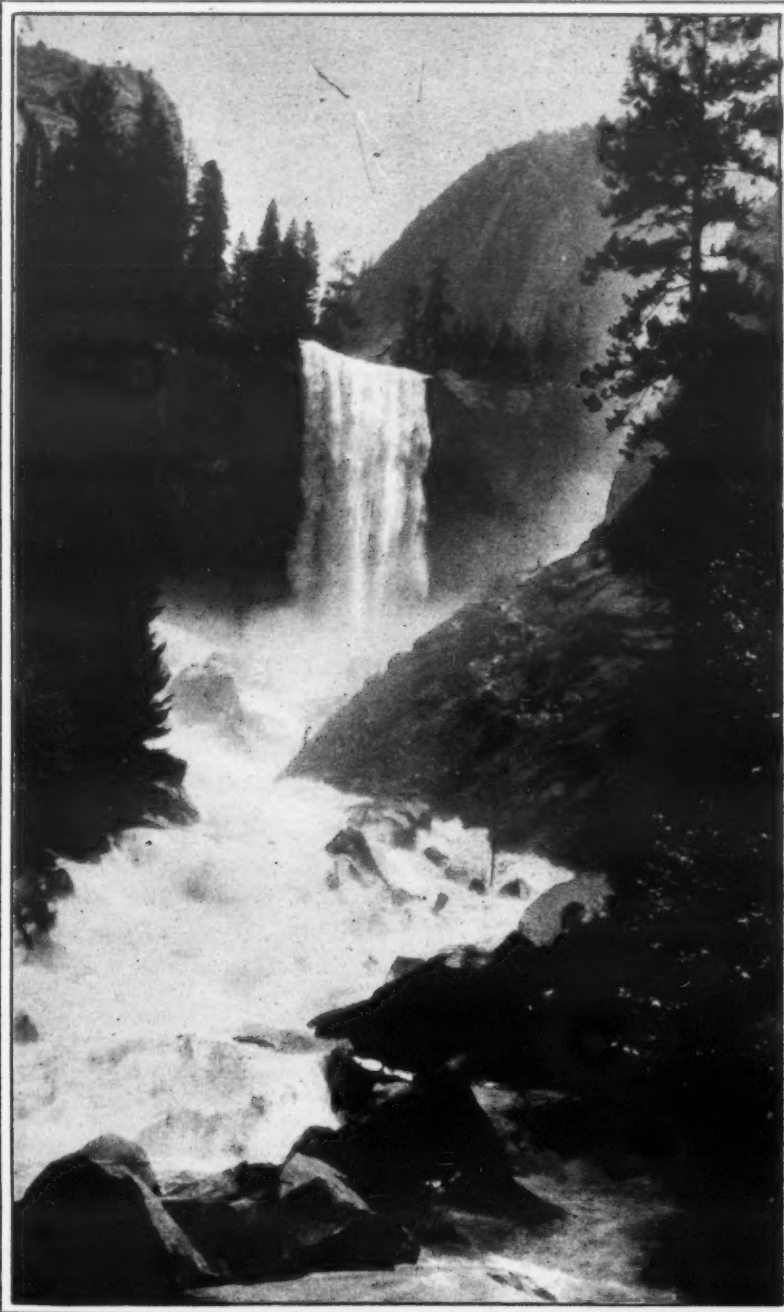
## Amateur Photographers Win Cash Awards

First Prize—Ten Dollars.

Won By the Rev. Michael O'Connor, Sutler Creek, Cal.

Second Prize—Five Dollars

Won by Victor J. Cohoon, 705 West West Street, Sturgis, Mich.



IN FOAMING ECSTASY.



TEASING.

Amateur photographers everywhere are invited to send, at their own risk, their latest and best photographs (not negatives) to *Mid-Week Pictorial*, which will award a first prize of ten dollars (\$10.00) in cash for the photograph adjudged the best each week, five dollars (\$5.00) for the second best, and three dollars (\$3.00) for each additional photograph published.

The photographs are judged on the basis of interest aroused by the picture and the technical quality of the photographic work itself. If return of picture is desired, postage should be enclosed. Contestants must not submit pictures taken by others, or any pictures the accidental loss of which, either in this office or in the mails, would mean a financial loss.



CAPTIVES.

Three Dollars Awarded to F. E. Bronson, 141 Seneca Street, Hornell, N. Y.

THE REAL AMERICAN MOTHER.  
Three Dollars Awarded to Mrs. Mildred Ring, 542 Mill Street, Reno, Nev.

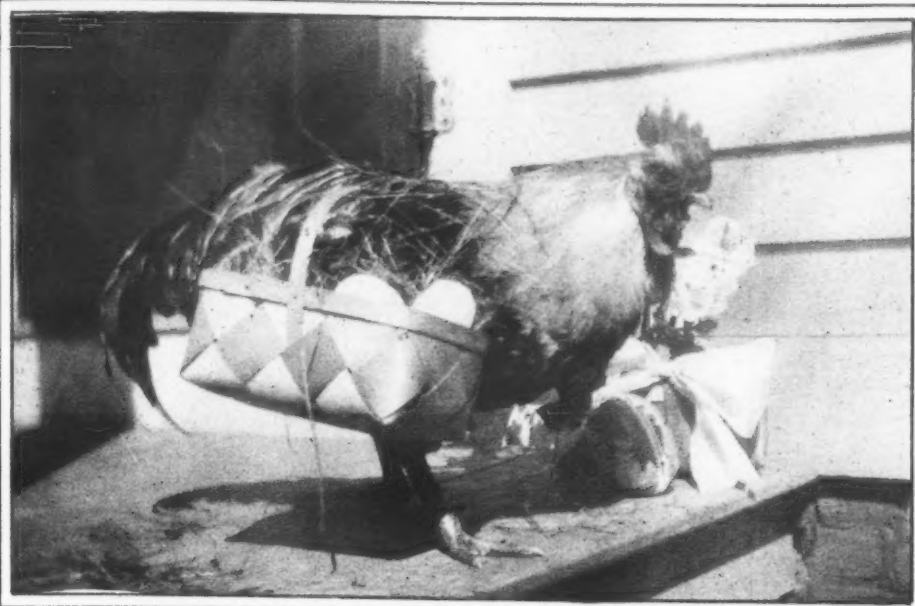
IN A FLOWER-STREWN FIELD.  
Three Dollars Awarded to Harry Lemen, Madison, Ind.



All Photographs Should Be Sent to the Amateur Photographic Editor, 229 West Forty-third Street, New York, N. Y.



# In the Weekly Prize Competition



FATHER CARRIES THE EGGS TO MARKET.  
Three Dollars Awarded to Mrs. Joseph Watson, Yalesville, Conn.



READY FOR ACTION.  
Three Dollars Awarded to Frederick Doyle, 265 Jackson Avenue, River Forest, Ill.



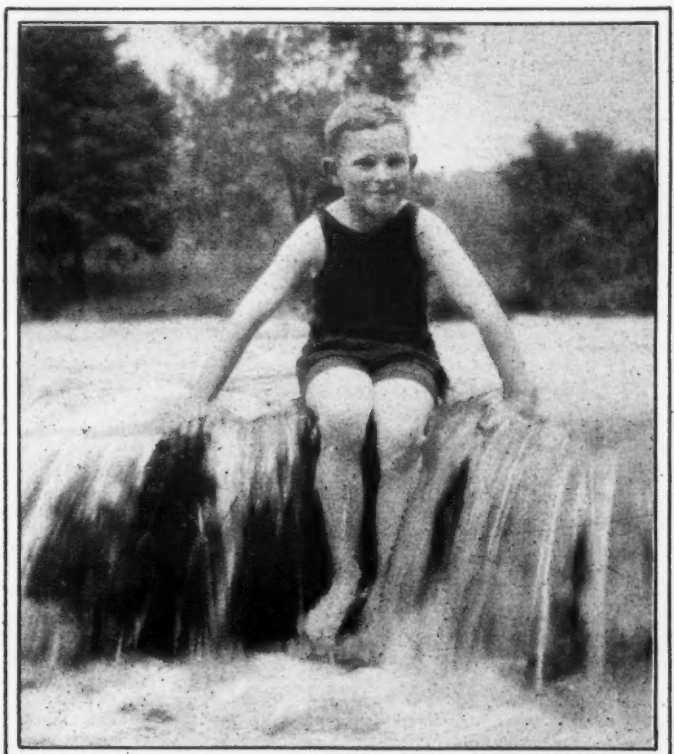
BUCKINGHAM MEMORIAL FOUNTAIN, GRANT PARK, CHICAGO.  
Three Dollars Awarded to Albert Buerki, 130 Tenth Street, Milwaukee, Wis.



LEADING A DUCK TO WATER.  
Three Dollars Awarded to Frank P. McWhorter, Virginia Truck Experiment Station, Norfolk, Va.



A BASKETFUL OF CAT.  
Three Dollars Awarded to J. L. Sherman, Portsmouth, R. I.



ON THE BRINK.  
Three Dollars Awarded to John Elson Baer, 1,851 Taylor Road, Cleveland, Ohio.



LOOKING THROUGH THE KEYHOLE.  
Three Dollars Awarded to Margaret Day Cochrane, Mount Kisco, N. Y.



LITTLE BOY BLUE.  
Three Dollars Awarded to Dr. H. E. Truex, 218 Texas Bank Building, San Antonio, Texas.

Amateur Photographers Are Invited to Ask Questions About Their Work, and These Will Be Answered, Either in This Department or Through the Mails by the Director of the New York Times Studios.



# GLITTERING STARS OF THE NEW THEATRICAL SEASON



MADGE KENNEDY in "The Spring-board," Opening at the Mansfield Theatre. (White.)



FEON VON MARR in "The Merry Malones," at the Erlanger Theatre. (New York Times Studios.)

## BEHIND THE FOOT-LIGHTS



KATHARINE CORNELL (New York Times Studios.)

KATHARINE CORNELL, who has returned to the New York stage as the anguished wife in Somerset Maugham's "The Letter," in which she is starring at the Morosco Theatre, comes of a family which may be described as theatrical even if her parents were not actually on the stage. Her father, Dr. Peter Cornell of Buffalo, was for many years the manager of one of that city's foremost theatres, and as a child Miss Cornell, because of the family interest in plays and playerfolk, grew to feel herself to be a part of the magic world of the stage.

Her interest in amateur theatricals began while she was attending the Buffalo Seminary. Later at the Merrill School in Mamaroneck she coached the school dramatic society. In 1918 she made her professional debut with the Washington Square Players in a small part. Subsequently she played a long engagement with the Jessie Bonstelle Players in Buffalo and Detroit. Here she met her husband, Guthrie McClintic, who was the director.

Later she played Jo in a dramatization of "Little Women," and an engagement in "Nice People" followed. Her first flashing success was in "A Bill of Divorcement." Subsequently she appeared in "Will Shakespeare," "The Enchanted Cottage," "Casanova," "The Way Things Happen," "The Outsider," "Tiger Cats," "Candida" and "The Green Hat."



GENEVIEVE TOBIN in "Murray Hill," at the Bijou Theatre. (White.)



WALTER HAMPDEN as Dr. Stockman in Ibsen's "An Enemy of the People," at Hampden's Theatre. (Childnoff)



HOPE HAMPTON AND LEONARD CEELEY in "My Princess," at the Shubert Theatre. (White.)



ELSIE FERGUSON AND CURTIS COCKSEY in "The House of Women," at Maxine Elliott's Theatre. (New York Times Studios.)



BLANCHE YURKA AND LEE BAKER in "The Squall," at the 48th Street Theatre. (White.)

Questions of General Interest Regarding Plays and Players, Past and Present, Will Be Gladly Answered, Either in These Pages or by Mail, If Addressed to the Dramatic Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.





THE COLORS OF AUTUMN ON THE PACIFIC SLOPE: LOUISE SCHOONOVER AND ELSIE MARKO Decorating One of the Booths at the State Flower and Horticultural Exhibition Which Was Held at Montebello, a Suburb of Los Angeles.

(Times Wide World Photos, Los Angeles Bureau.)



A FIFTY-FIFTH WEDDING ANNIVERSARY IN UTICA: MR. AND MRS. GABRIEL KREBER, With Their Ten Great-Grandchildren, Who Came to Congratulate Their Great-Grandfather and Great-Grandmother on Their Recent Anniversary.

(Times Wide World Photos.)



"THE MOST PERFECT CHILDREN IN BROOME COUNTY": ROBERT WILLIAM AND BEVERLY LILLIAN HANLEY,

One and Two Years Old, Respectively, Who Were Awarded First and Second Prizes at the Binghamton Industrial Exposition.

(Times Wide World Photos.)



THE FLYWEIGHT CHAMPION TACKLES SOME NEW OPPONENTS: FIDEL LA BARBA, Who Is Entered This Year as a Student at Stanford University, Studying in His Rooms at Encina Hall.

(Times Wide World Photos, San Francisco Bureau.)

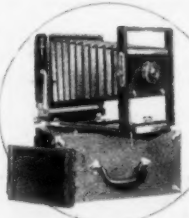


THE KIND OF MUSIC WHICH CHARMS THE SAVAGE BREAST: TEDDY, the Baby Bear of the Menagerie at the Zoo of the Crystal Palace in London, Listens to a Private Concert Before the Twenty-Second National Band Festival.

(Times Wide World Photos.)

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## The New York Times

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for six months ended Sept. 30, 1927.

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Increase past year 45,000

Sunday over 660,000

Increase past year 80,000

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paid this year for news from China, with staff correspon-  
dents at Peking, Shanghai and Hankow. More than  
\$100,000 was paid this year for the exclusive reports of the  
epochal achievements in aviation of Lindbergh, Byrd,  
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DEN IN THE COUNTRY:  
ALLYS DWYER AND  
GWEN ORLANDO

With a Bunch of Dah-  
lias From Peacock's  
Dahlia Land, New  
Jersey, Where the  
Season's "Harvest"  
Numbers 20,000,-  
000 Blossoms.

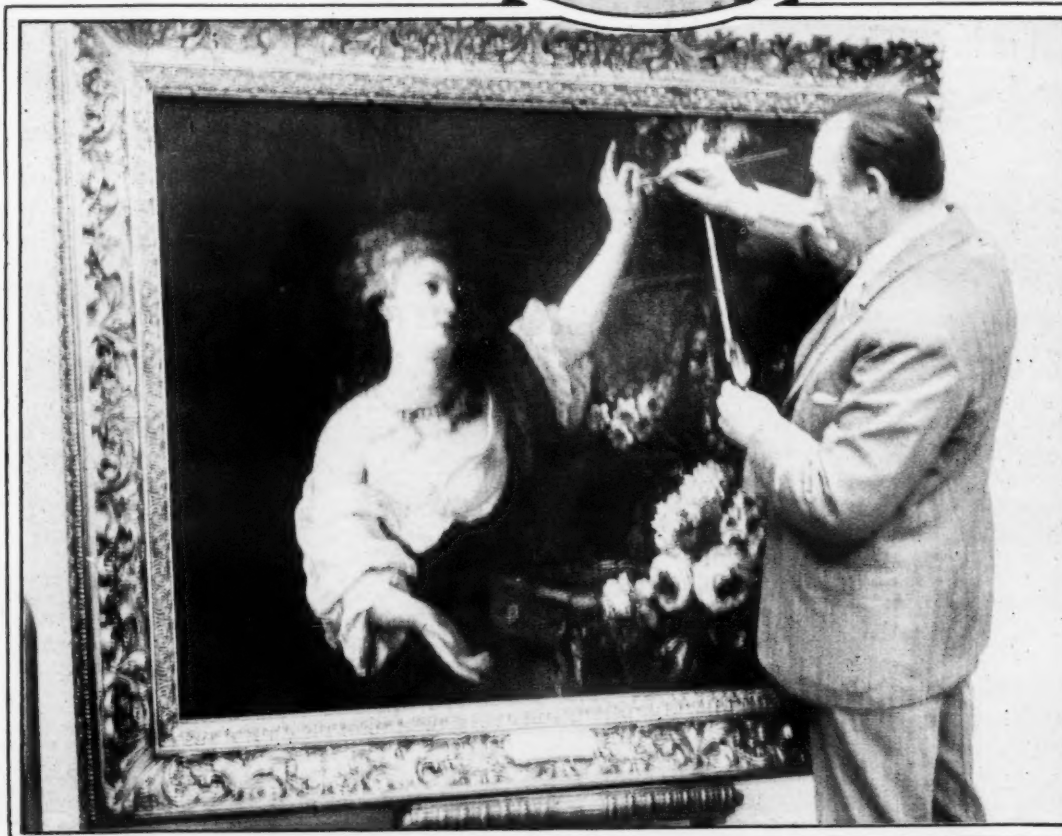
(Times Wide World  
Photos.)



AFTER THE  
CEREMONY AT  
BEVERLY  
HILLS:

NORMA SHEARER  
and Her Husband,  
Irving G. Thalberg, a  
Motion Picture Associ-  
ate Producer, With Rabbi  
Edgar F. Magnin, Who  
Performed the Ceremony.

(Times Wide World Photos.)



RESTORES OLD MASTER: ADOLF WERBIK  
of Vienna Putting the Finishing Touches to His Restoration of the "Lady With Flowers" by  
Jan van Os, Which Hangs in the Young Memorial Museum, Golden Gate Park, San Francisco.  
(Times Wide World Photos.)



# HUNTERS HEAR THE CALL OF THE WILD IN AUTUMN



"OU-OU-OU-OU-ERAK!" THE CALL OF THE MOOSE,  
Imitated by the Cunning Hunter, Goes Forth  
Across the Silent Waters.  
(Courtesy Canadian Pacific Railway.)

By Ethel C. McDonald

WITH the tang of Autumn in the air the real sportsman begins to dream dreams and see visions of himself stalking moose and deer or possibly in imagination he may hear the call of a Micmac Indian guide—"Ou-ou-ou-ou-ou-erak! Ou-ou-ou-ou-erak!"—the perfectly simulated call of a cow moose. If still in a retrospective mood he will quote those lines of James W. Stuber: "Give me a quiet pipe by a roaring camp-fire, a



THE BULL MOOSE HEARS THE CALL  
of the Concealed Hunter and Is Lured Unwittingly to His Doom.  
(Courtesy Canadian Pacific Railway.)

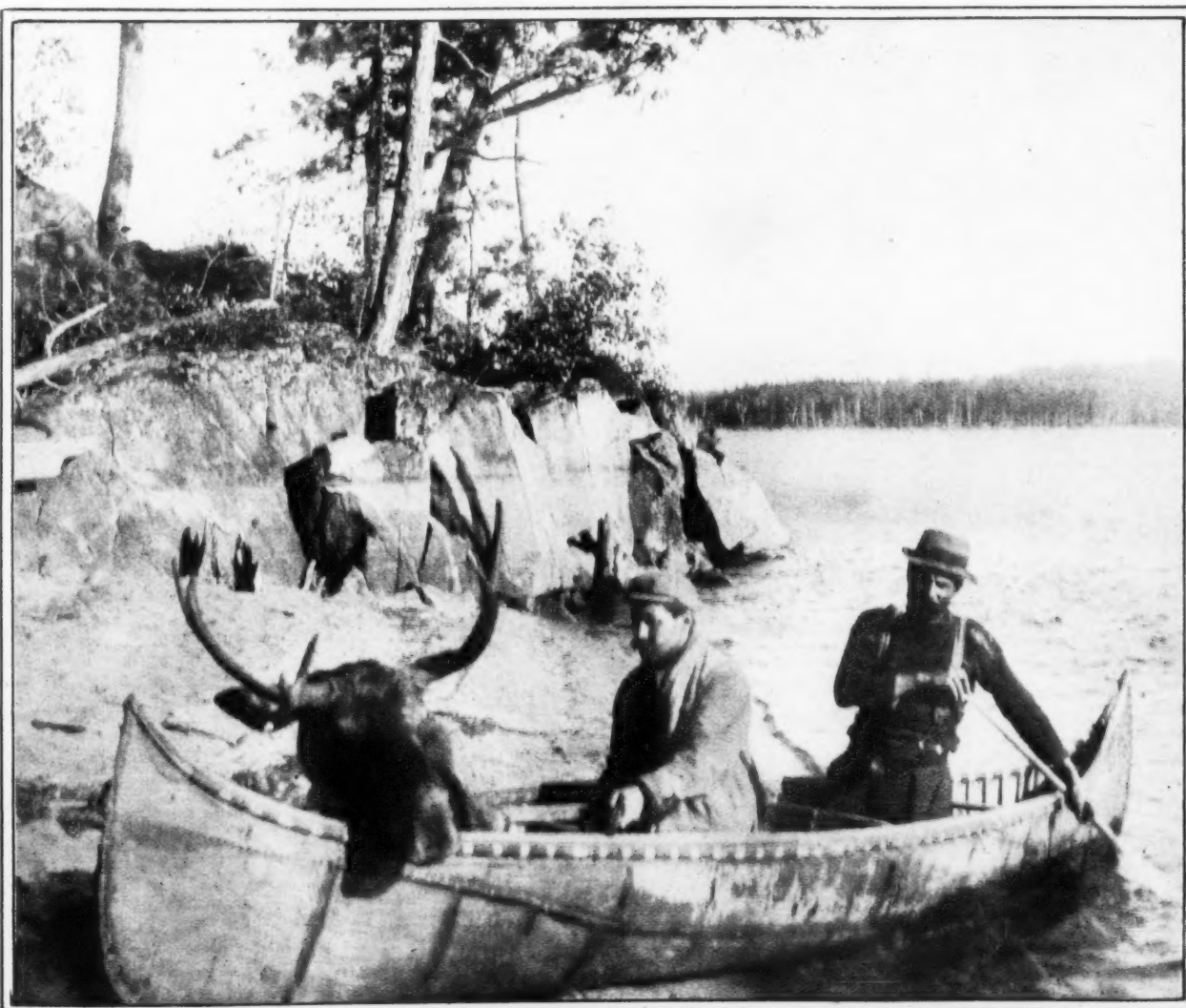
star-lit sky above, a lullaby from the whispering pines, good companions who can spin good yarns of forest and trail—away off somewhere in the heart of the wilderness where there's plenty of game—and I could ask for nothing better. That's my idea of a sportsman's paradise, and God made Nova Scotia for the sportsman!"

Nova Scotia is a country of lakes and streams, offering many ideal canoe trips. Few Provinces, if any, in Canada can boast of such exceptional game and fish resources and recreational advantages. Forest areas are extensive, criss-crossed by a profusion of inland waterways, and the coastline is jagged as if cut by a sword. Moose are very plentiful in the Kedgemakooke district, and, as stated by A. D. Thomas of South Milford, deer this year show signs of much greater increase, though they were plentiful last season. South Milford is reached through Annapolis Royal or Digby.

Long before the radio was heard of Louis Harlow, Nova Scotia's greatest moose hunter and guide, and his partner, Sam Glode, were broadcasting moose love songs with the intent to lure the lordly moose within range of the hunter's rifle. These Indian guides are expert moose callers. Louie's siren song will fool the wisest old bull in the woods and his motto is "A moose in ten days or less."

That this huge animal, often weighing over 1,000 pounds, could be fooled by a call given through a scroll of bark from a white birch seems incredible. The megaphone is about a foot in length and Louis sews it together with a slender spruce root resembling catgut. No seamstress could do better work. "How do I do it?" says Louis. "I ain't sayin'. Nobody else knows how." These guides have their secret tricks of trade and are proud of them.

Sam Glode served for four years with the Canadian Army in Flanders and did some clever stalking of enemy snipers. As pipes are smoked around the camp-fires these guides will afford many an evening's entertainment if hunters are disposed to hear tales told in the dusk.



MOOSE-  
HUNTERS  
RETURN-  
ING IN  
TRIUMPH.  
(Courtesy  
Canadian  
Pacific  
Railway.)

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AUG. 24, 1912, OF

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Published weekly at New York, N. Y., for  
October 1, 1927.

State of New York, County of New York, ss.:  
Before me, a notary public in and for the  
state and county aforesaid, personally ap-  
peared Adolph S. Ochs, who, having been  
duly sworn according to law, deposes and  
says that he is the publisher of Mid-Week  
Pictorial, and that the following is, to the  
best of his knowledge and belief, a true  
statement of the ownership, management,  
etc., of the aforesaid publication for the date  
shown in the above caption, required by the  
act of Aug. 24, 1912, embodied in Section  
411, Postal Laws and Regulations, to wit:

1. That the names and addresses of the  
publisher, editor, managing editor and busi-  
ness manager are:  
Publisher—Adolph S. Ochs,  
The Times, New York, N. Y.  
Editor—Charles M. Graves,  
The Times, New York, N. Y.  
Managing Editor—None.  
Business Manager—None.

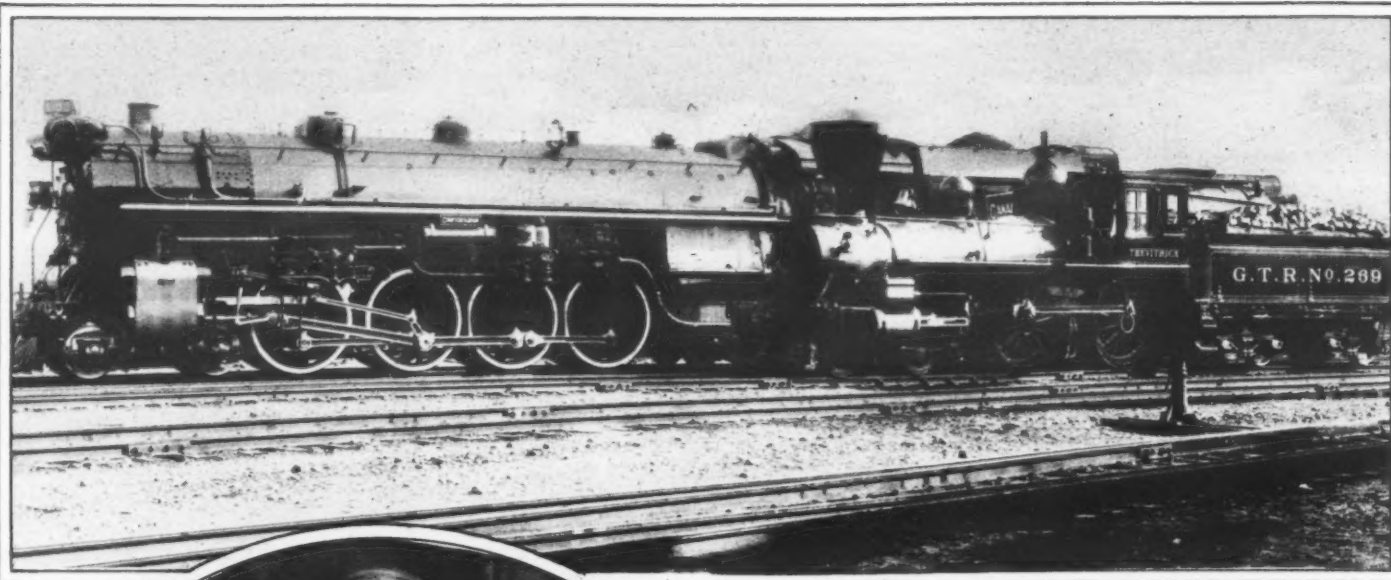
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Great Neck, L. I.; Corporation of Yaddo,  
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3. That the known bondholders, mortgagees  
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1 per cent. or more of total amount of bonds,  
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4. That the two paragraphs next above,  
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and security holders, if any, contain not only  
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as they appear upon the books of the com-  
pany, but also, in cases where the stock-  
holder or security holder appears upon the  
books of the company as trustee or in any  
other fiduciary relation, the name of the  
person or corporation for whom such trustee  
is acting, is given; also that the said two  
paragraphs contain statements embracing  
affiant's full knowledge and belief as to the  
circumstances and conditions under which  
stockholders and security holders, who do  
not appear upon the books of the company  
as trustees, hold stock and securities in a  
capacity other than that of a bona fide  
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believe that any other person, association or  
corporation has any interest, direct or indi-  
rect, in the said stock, bonds or other secu-  
rities than as so stated by him.

ADOLPH S. OCHS, Publisher.  
Sworn to and subscribed before me this  
thirtieth day of September, 1927.  
[Seal] Peter M. Brown,  
Notary Public, New York County, No. 397.  
New York Register's No. 9378. Commis-  
sion expires March 30, 1929.



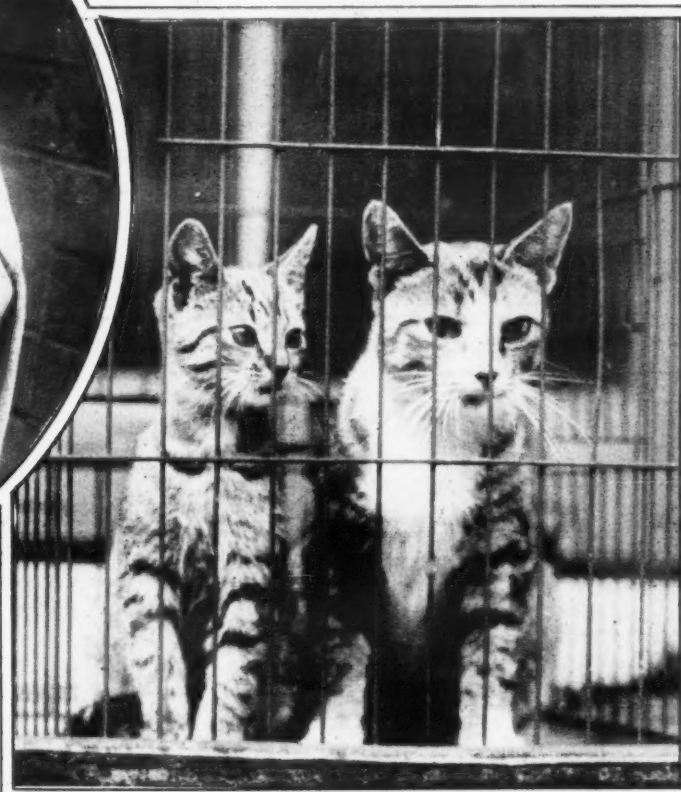
WHAT HAS HAPPENED TO THE IRON HORSE IN SIXTY  
YEARS: THE CONFEDERATION,  
Giant Canadian Locomotive, Leaves the National Rail-  
ways Terminal at Toronto, Accompanied by an Old  
Wood-Burning Locomotive, on Their Way to Baltimore  
& Ohio's Centenary Pageant.



LET TUNNEY BEWARE: CLAIRE  
PINSOZIK

of Newark, N. J., 15 Years Old, Who, Hav-  
ing Cleaned Up Girls and Boys Alike in Her  
Neighborhood, Aims to Be-  
come a Professional Boxer  
and Claims That She Can  
Make the Grade.

(Times Wide World Photos.)



VAGRANTS BEHIND THE BARS: THESE TWO  
FELINES

Were Arrested for Disturbing the Early Morning Peace in  
the Streets of Boston and for Having No Visible Means of  
Support. They Are Now Under Sentence of Death Unless  
Some One Offers to Adopt Them and See That They No  
Longer Roam Abroad.

(Times Wide World Photos.)

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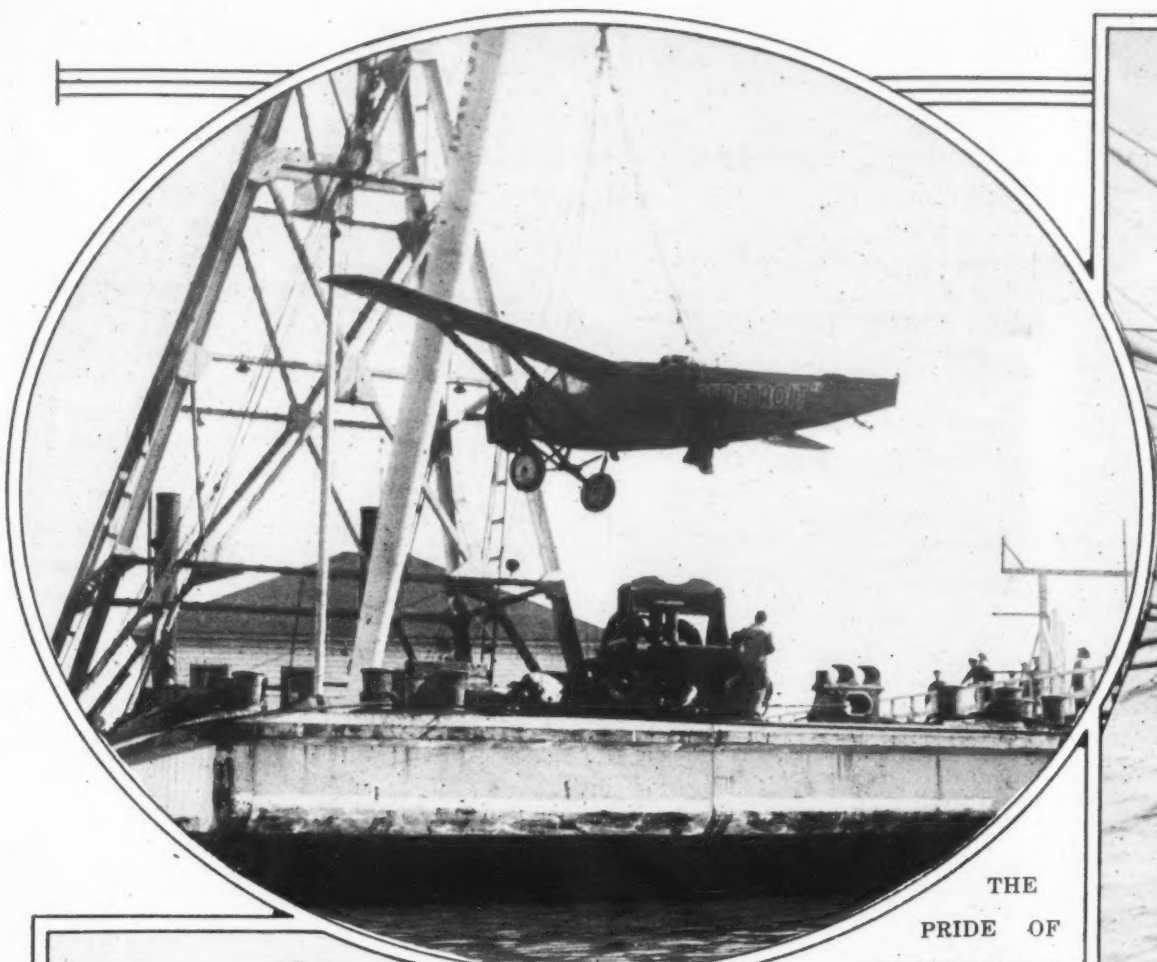
City..... State.....



SCIENTIFIC BEARD-TRIMMING: CHIEFTAIN, A PRIZE GOAT  
From Garden Grove, Cal., Is Deftly Barbered in Preparation for the Orange County Fair by  
Miss Norma Larson While Miss Hazel Smith Assists.

(Times Wide World Photos.)





THE  
PRIDE OF  
DETROIT COMES

BACK TO ITS NATIVE LAND: THE PLANE  
in Which William Brock and Edward Schlee Flew  
From the Mainland of America Eastward Around  
the World to  
Japan, Where  
Their Flight  
Was  
Abandoned and  
the Plane Put  
Aboard a Ship.

(Times Wide  
World Photos,  
Los Angeles  
'Bureau.)

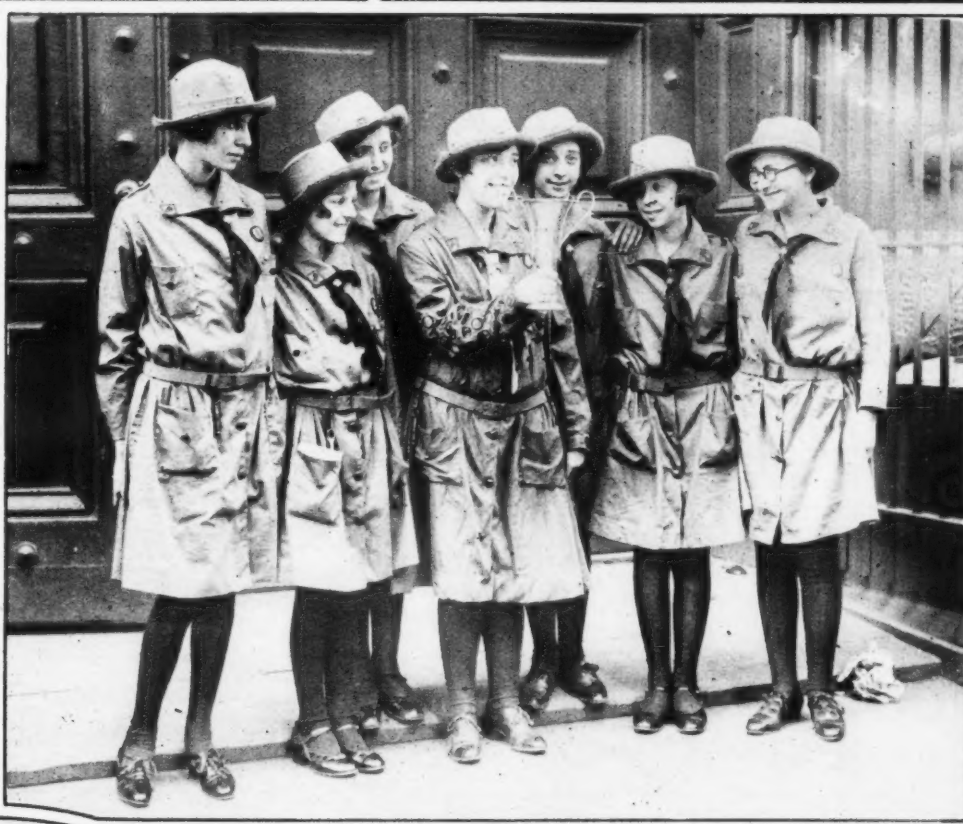


THE WAY OF A  
MAID WITH A  
FISH IN  
CALIFORNIA:  
A ROW  
of Contestants in  
a Race Which Was  
Held Recently to  
See Who Could  
Catch the Most in  
the Deep Waters  
of the Pacific Off  
Long Beach.  
(Times Wide World  
Photos.)



THE WINNER OF THE  
KRAZY KAT CUP FOR  
1927:

PHYLLIS EMERSON  
of Earl Carroll's  
"Vanities" Was Cho-  
sen as the Girl Most  
Deserving of the  
Cup Award Given  
by the Author of  
the Famous Car-  
toons.

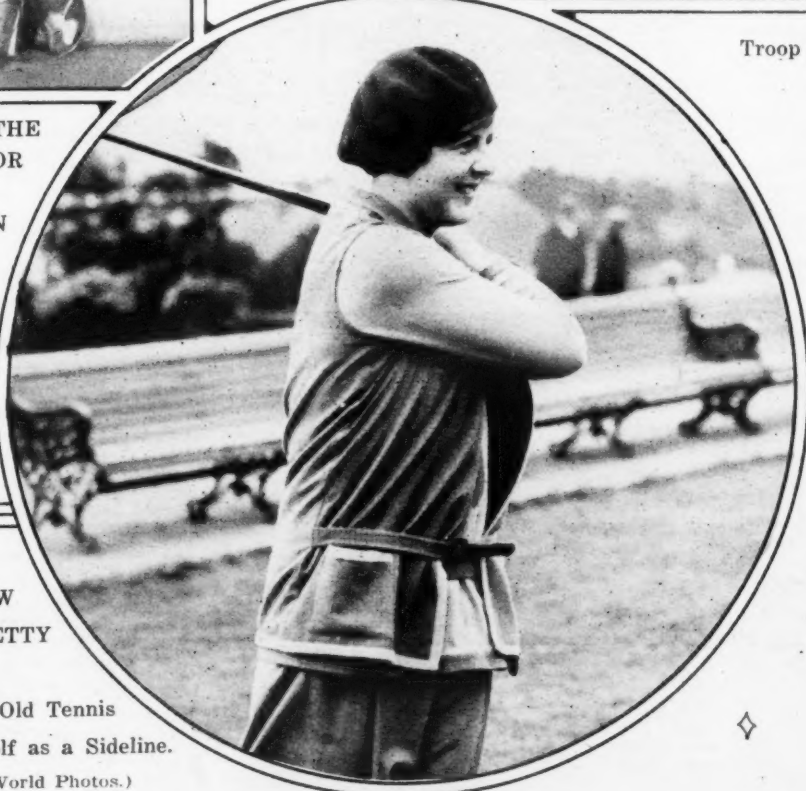


Troop at the Review of the Girl Scouts at the Seventh Regiment Armory in  
New York.

(Times Wide World Photos.)

THE WINNER OF  
THE HIGHEST  
HONORS FOR  
PATROL WORK:

EVELYN  
BRODEK,  
Captain of Troop  
No. 242, Manhat-  
tan, With the  
Commissioner's  
Cup, Which Was  
Awarded Her



TRYING HER  
HAND AT A NEW  
GAME: MISS BETTY  
NUTHALL,

England's 16-Year-Old Tennis  
Star, Takes Up Golf as a Sideline.

(Times Wide World Photos.)

## SHOPPING SUGGESTIONS

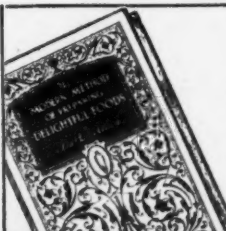
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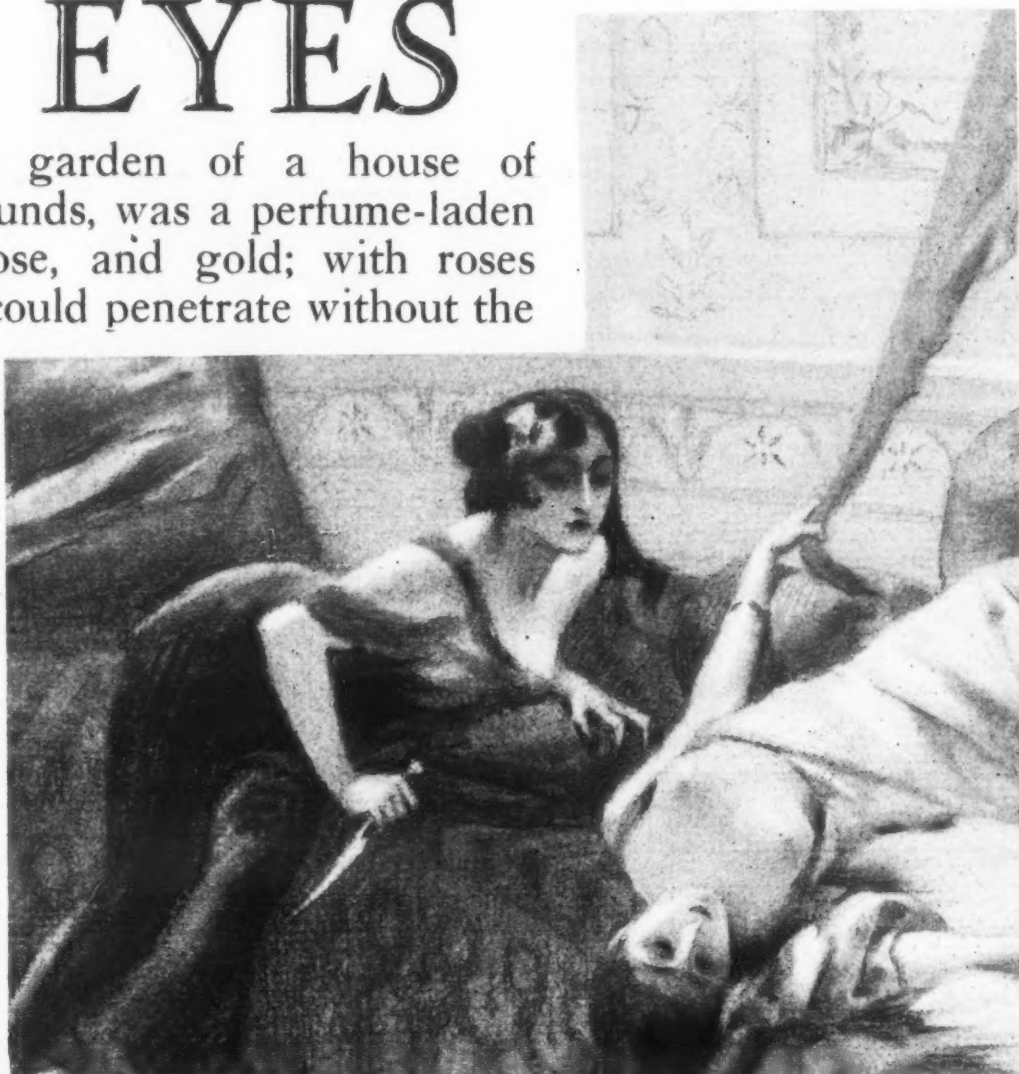


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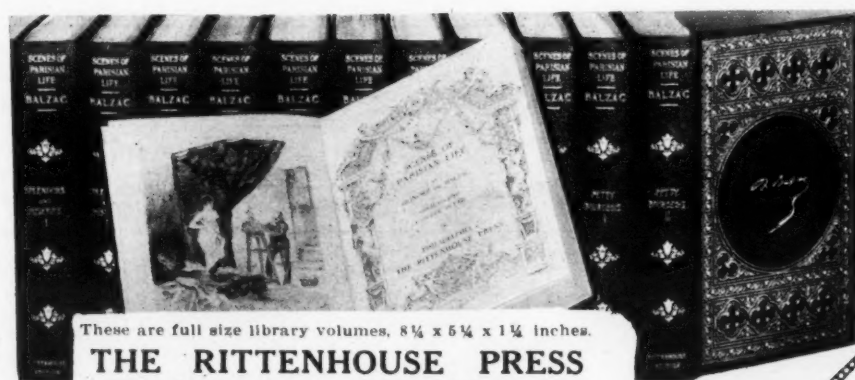
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